



Dr. Gaur Hari Singhania Institute of Management & Research
Annual Quality Assurance Report 2018-19



Submitted to: National Assessment and Accreditation Council (NAAC), Bangalore, India



Yearly Status Report - 2018-2019

Part A

Data of the Institution

1. Name of the Institution	DR. GAUR HARI SINGHANIA INSTITUTE OF MANAGEMENT AND RESEARCH
Name of the head of the Institution	Dr. (Prof.) Rakesh Premi
Designation	Director
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	05122984747
Mobile no.	9828270302
Registered Email	accreditation@ghsimr.ac.in
Alternate Email	rakesh.premi@ghsimr.ac.in
Address	Dr. Gaur Hari Singhania Institute of Management & Research, Kamla Nagar
City/Town	Kanpur
State/UT	Uttar pradesh
Pincode	208005

2. Institutional Status					
Autonomous Status (Provide date of Conformant of Autonomous Status)			09-Oct-1995		
Type of Institution			Co-education		
Location			Urban		
Financial Status			private		
Name of the IQAC co-ordinator/Director			Dr. Kunwar Milind Singh		
Phone no/Alternate Phone no.			05122984747		
Mobile no.			9839198715		
Registered Email			accreditation@ghsimr.ac.in		
Alternate Email			milind.singh@ghsimr.ac.in		
3. Website Address					
Web-link of the AQAR: (Previous Academic Year)			https://www.ghsimr.ac.in/page/aqar-report		
4. Whether Academic Calendar prepared during the year			Yes		
if yes,whether it is uploaded in the institutional website: Weblink :			https://www.ghsimr.ac.in/uploads/AQAR/PART-A/Academic-calendar-2018-19.xlsx		
5. Accrediation Details					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	B+	2.71	2019	08-Feb-2019	07-Feb-2024
6. Date of Establishment of IQAC			29-Aug-2017		
7. Internal Quality Assurance System					
Quality initiatives by IQAC during the year for promoting quality culture					
Item /Title of the quality initiative by IQAC	Date & Duration		Number of participants/ beneficiaries		

To enhance the quality of Summer Internship	10-Mar-2019 60	44
International Chapter Alumni meet at Dubai	30-Oct-2018 1	66
International certification programme in Strategic Management and Leadership from Pearson during the Study cum industrial Tour at Dubai	21-Oct-2018 7	56
Organized as partner in Kanpur Literature festival at the Institute	01-Dec-2018 2	2000
Introduction of Course on Robotic Process Automation (RPA) in collaboration with Automation Anywhere, USA in the PGDM Program	01-Aug-2018 80	56
Participation in NIRF	24-Nov-2018 8	125
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8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
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9. Whether composition of IQAC as per latest NAAC guidelines:	Yes
Upload latest notification of formation of IQAC	View File
10. Number of IQAC meetings held during the year :	1
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	View File
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

Introduction of Course on Robotic Process Automation (RPA) and French language in the PGDM Program Organized as partner of Kanpur Literature festival at the Institute on 1st and 2nd December , 2018 International certification programme in 'Strategic Management and Leadership' from Pearson during the Study cum industrial Tour at Dubai First International Chapter Alumni meet at Dubai on 30th October, 2018 Submission of NAAC SSR Report , August, 2018

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
Submission of NAAC SSR Report	Institute wide participation led to submission of NAAC, SSR report and Institute got B+ Accreditation.
First International Chapter Alumni meet at Dubai	Dubai Chapter Alumni Meet, 2018 has been organised on 30th October, 2018 at Times Ruby Apartment, Al Khan Sharjah. Visiting students of the Institute as part of Study cum Industrial visit interacted with the alumni and got international business exposure.
Kanpur Literature festival has been successfully organised and students were part of the organizing team. Students got the chance to witness and interact with who's who of art and literary community of India. of Kanpur Literature festival at the Institute	Kanpur Literature festival has been successfully organised and students were part of the organising team. Students got the chance to witness and interact with who's who of art and literary community of India.
Introduction of Course on Robotic Process Automation (RPA) in the PGDM Program	Successfully conducted by trainer from Automation Anywhere and 3 students got placed in JK Techno soft, Bangalore
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14. Whether AQAR was placed before statutory body ?

No

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?

Yes

Date of Visit

18-Jan-2019

16. Whether institutional data submitted to AISHE:

Yes

Year of Submission	2019
Date of Submission	24-Apr-2019
17. Does the Institution have Management Information System ?	Yes
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	<p>GHSIMR IT Department is Implementing Complete ERP solution in the Institute. Two modules of ERP are already installed. Featured details of ERP Campus Solution System are given below.</p> <p>a. Customer Relationship Management (CRM) ESIM Campus CRM covers all the aspects related functions of CRM. It can easily handle all the Student Enquires, CRM Process, Registration and Final admissions. With the help of CRM, evaluation of conversions from Student enquires to registration registrations to final admissions will be calculated.</p> <p>b. Registrar Cell Registrar cell is responsible for maintaining student records, document record and verification, Issuing ID Cards, and multiple types of certificates like character certificate, migration certificate transfer certificate and miscellaneous reports can also be maintained.</p> <p>c. Fees Accounts Fee collection and management is one of the critical processes of a Institute. ESIM - Campus Solution - complete Institute management software has also a dedicated Students Fees Accounts Modules that stores all feerelated information along with the frequency at which it is collected. Students, parents and teachers have restricted access to this fee management portal. Students and parents can view only information related to their own fee.</p> <p>d. SAAC (Student Academic and Activity Cell) Students Academics Activity Cell (SAAC) is the module which controls all the academic process and academic activities of the students. It also helps in monitoring the performance of the student which results in maintaining the quality of students and growth of the institution. SAAC provides us an environment to easily perform all the tasks in a single interface of ESIM Campus Automation SAAC</p> <p>e. Automatic Time Table Generation The teaching staff usually spends a lot</p>

of time in timetable generation and timetable management. ESIM Campus Solution captures all parameters used in creating a Institute timetable and automatically creates one with its automatic time table generation tool. This Campus Automatic time table generation software also considers the availability of teachers and other resources while creating timetable. Moreover, changes can be easily made in the timetable as and when necessary depending on the availability of teachers, substitutes, students, technicians, classrooms and lessons. f. Examination ESIM Examination module covers the entire process of examination, With Examination module you can easily set up examinations or practice sessions. g. HRMS ESIM HRMS (Personnel Payroll) facilitates the full employee lifecycle. The solution includes HR self service, which enables employees to access information anytime in a securityrich environment, as well as Webbased functionality for payroll, applicant processing, benefits administration, position management, employee reviews, training certification, and regulatory reporting. Specific features for higher education include position budgeting, faculty administration, and college work study processing. h. Logistics ESIM Logistics Module application is designed to facilitate the entry, maintenance, retrieval and archiving of key analytical data with regards to managing landed costing information in a trading environment. The core functions include processing Purchase Orders, Confirmations, Invoicing and Searching by key fields.

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
PGDM	NA	Robotic Process Automation I II, French Language I and II, Marketing Analytics, Bus. Comm.	26/03/2018

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1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
PGDM	Robotic Process Automation I	04/07/2018	T-403	04/07/2018
PGDM	Robotic Process Automation II	03/10/2018	T-503	03/10/2018
PGDM	French Language I	25/07/2018	T-107	25/07/2018
PGDM	French Language II	17/10/2018	T-207	17/10/2018
PGDM	Marketing Analytics	15/01/2019	T-601	15/01/2019
PGDM	Business Communication	15/01/2019	T-308	15/01/2019

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1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
PGDM	Business Communication	15/01/2019
PGDM	Marketing Analytics	15/01/2019
PGDM	Foreign Language- II (French)	17/10/2019
PGDM	Foreign Language- I (French)	25/07/2018
PGDM	Robotic Process Automation -II	03/10/2018
PGDM	Robotic Process Automation -I	04/07/2018

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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
No Data Entered/Not Applicable !!!		

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
No Data Entered/Not Applicable !!!		

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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
PGDM	Management	45
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	No
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?
(maximum 500 words)

Feedback Obtained
<p>The students, teachers and parents are the direct stakeholders of the institute. The meeting within the faculty identifies the issues particular to the teaching, infrastructure or even the student issues are identified and dealt with. For example faculty council meeting discusses and reviews the lecture plan of the courses to be taught in the academic year. The validity of the topic, mode of teaching (as in case of course Business Communication) is critically analysed as a result it was observed that the redundant portion of the course should be curtailed and the time gained could be used in introducing the course Foreign Language -I and Foreign Language -II. Foreign Language course earlier was a non graded course was now made graded and now reflected in the marks sheets of the students, giving more authenticity to the course value. New courses Robotic Process Automation (RPA)-I and RPA-II were introduced in response to the most promising technology. This proactive move was based on the feedback and inputs obtained from industry, prevailing trends in technology and academic scenario. Another course, Marketing Analytics was introduced as a Marketing Elective based on the industry demand it replaced the less popular elective of Rural Marketing. The inputs from parents are taken time to time to understand their expectation and also they are briefed on the progress of the institute and their child. Employers (also to be read as industry in the previous paragraph) have a special relationship with us as in the past also they have been open in intimating us what changes they look forward for and what skill set they require in the students, these suggestions at time, takes for of new course design (as seen above) or may be a small change in the curriculum delivery. The contributions of the Alumni come as suggestion in the annual Alumni meets or as occasional mail from individuals.</p>

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
PGDM	Management	120	166	61
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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2018	0	118	0	13	13

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
13	13	10	10	3	3
View File of ICT Tools and resources					
View File of E-resources and techniques used					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

PGDM programme students often need mentoring, guidance and counselling from the person who is better equipped in terms of knowledge, skills and experience than the mentee. Direct academic issues e.g. selection of electives can be easily communicated to the student. But finer nuances e.g. career options or fear of a subject/course need greater involvement of the mentor. GHS-IMR equally divides students among the faculty members. Students are told to continuously be in touch with their teacher for consulting on any problem. The Institute is emphasising towards enhancement of enhancing the institutional ambience to better serve the needs of an ever-changing and dynamic learning community Effective mentoring begins with the faculty and depends on the healthy relationship between faculty and students. Department assigns faculties (acts as faculty advisors) for providing guidance for each year from admission till the graduation for the same batch. The faculty advisors perform the following functions:

- To maintain personal details of the students including their address, contact numbers, overall academic performance and progress. It will help the mentor in monitoring the academic growth of the students.
- To advise the students regarding choice of electives, projects, summer training, etc.
- To counsel and motivate the students in all academic matters-direct or indirect.
- To guide the students in taking up extra academic and professional activities for value addition as a member of the society.
- To contact the parents/guardians of the students in case of their academic irregularities, behavioural changes, etc, through the Head of the Department or Institute.
- To advise the students in matters of their career Responsibilities

The mentor will perform the following functions. The list, of course, cannot be exclusive. A mentor can always do more for the benefit of the students. Meet the group of students at least once in a month, Continuously monitor, counsel, guide and motivate the students in all academic matters, Advise students regarding choice of electives, project, summer training etc, Contact parents/guardians if situation demands e.g. academic irregularities, negative behavioral changes and interpersonal relations, detrimental activities etc., Advise students in their career development/professional guidance ,Maintain contact with the students even after their graduation , Intimate HOD and suggest if any administrative action is called for, keep the head of the institute informed. Type of Mentoring to be done

- Professional Guidance – regarding professional goals, selection of career, higher education.
- Career advancement – regarding self-employment opportunities, entrepreneurship development, morale, honesty and integrity required for career growth.
- Course work specific – regarding attendance and performance.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
118	13	1:9

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
14	13	1	0	7

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	Dr. (Prof.) Rakesh Premi	Director	Uthan Excellence awarded from Government of Uttar Pradesh, Chandra Shekhar Azad University Amar Ujala
2019	Dr. Monika Srivastava	Professor	Excellence in Education Award conferred to GHSIMR at 10th Higher Education Human Resource Conclave on 15th March 2019 in Chandigarh, Punjab.

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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
PGDM	NA	2019	01/04/2019	15/04/2019
PGDM	NA	2019	11/01/2019	12/02/2019
PGDM	NA	2018	01/10/2018	15/10/2018
PGDM	NA	2019	23/04/2019	21/05/2019
PGDM	NA	2019	11/01/2019	12/02/2019
PGDM	NA	2018	16/10/2018	26/10/2018

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2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
0	43	0

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://www.ghsimr.ac.in/uploads/NAAC/2.0/2.6.1/course-outcome-of-all-the-courses.pdf>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
	PGDM	Management	57	57	100
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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://www.ghsimr.ac.in/uploads/AQAR/PART-B/Students-satisfaction-survey-2018-19.pdf>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

No

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3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
No Data Entered/Not Applicable !!!				
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3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
No Data Entered/Not Applicable !!!				
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3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

No Data Entered/Not Applicable !!!

3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
7 Days Certificate Program in Dubai Organized and conducted	General Management	22/10/2018

by Westford Education Group for 56 Students		
Titans the HR Club at GHS-IMR conducted Personality Assessment through MBTI Technique	Human Resource	15/11/2018
Introduction of RPA - The course conducted on Hybrid Instructional Mode	Production Operations	25/07/2018
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3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
No Data Entered/Not Applicable !!!				
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3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
No Data Entered/Not Applicable !!!					
View File					

3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
No Data Entered/Not Applicable !!!	

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	HR	1	3.25
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3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Human Resource	1
View File	

3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
No Data Entered/Not Applicable !!!			
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3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
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Social Pressures Through Online Socialization Among Youth	Kiran Lata Dangwal, Monika Srivastava	International Journal of Advance and Innovative Research	2018	0	GHS-IMR	0
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3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Social Pressures Through Online Socialization Among Youth	Kiran Lata Dangwal, Monika Srivastava	International Journal of Advance and Innovative Research	2018	0	0	GHS-IMR

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3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
Resource persons	2	1	0	0
Presented papers	1	0	0	0

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3.5 – Consultancy

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultan(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
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No Data Entered/Not Applicable !!!

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3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
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No Data Entered/Not Applicable !!!

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3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
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Kanpur Literature Festival	GHS-IMR Kanpur	13	50
CSR Activity - Busra Munda Vanwasi Chatrawas	GHS-IMR Kanpur	1	16
Environmental Awareness	A.N.D. College, Kanpur	1	50
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3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Strategic Leadership in Startup Ecosystem	"Uthan Excellence"	Government of Uttar Pradesh, Chandra Shekhar Azad University Kanpur and Amar Ujala	102
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3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Kanpur Literature Festival	GHS-IMR	Kanpur Literature Festival	13	50
CSR Activity - Busra Munda Vanwasi Chatrawas	GHS-IMR	CSR Activity - Busra Munda Vanwasi Chatrawas	1	16
View File				

3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Introduction of RPA	57	Automation Anywhere	80
Westford Education Group, Dubai	57	GHS-IMR, Kanpur	10
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3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant

Industry - Corporate Engagement	Summer Internship Program	Bridge Group Solutions, Decathlon Sports, Ernst Young, Indiabulls Home Loan, JK Cement Limited, Kanpur Platipack Limited, NJ India Invest, Paarth Infrabuild, Redquanta, RSPL, Shramaik Bharti	01/05/2019	30/06/2019	45
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3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Introduction of RPA	23/07/2018	Under the MOU student would have an access to the proprietary RPA software build for the purpose.	57

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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
7.5	6.17

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Classrooms with Wi-Fi OR LAN	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing

Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Existing
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
Libsys	Fully	Libsys 7	2011

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	2797	766891	36	18765	2833	785656
Reference Books	11492	348547187	58	11235	11550	348558422
e-Books	0	0	0	0	0	0
Journals	21	54337	0	0	21	54337
e-Journals	2	9560	0	0	2	9560
Digital Database	3	202125	0	0	3	202125
CD & Video	121	36300	0	0	121	36300
Library Automation	1	294700	0	0	1	294700
Weeding (hard & soft)	223	111500	4	200	227	111700
Others (specify)	9	13592	0	0	9	13592

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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
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No Data Entered/Not Applicable !!!

[View File](#)

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
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Existing	120	2	2	2	2	1	1	60	0
Added	0	0	0	0	0	0	0	0	0
Total	120	2	2	2	2	1	1	60	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

20 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Media Center	https://www.youtube.com/watch?v=w2t5pmDPS2k&feature=youtu.be

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
1.1	0.99	15	14.69

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

IT facility Maintenance - GHS-IMR has implemented a proper system for the maintaining its IT infrastructure and resources. All the computers and peripherals are covered under warranty or maintained by IT management team of the Institute. Critical Problems are solved by on-call basis. In order to keep the campus secure and safe, surveillance cameras are installed at several locations inside the campus. All-important resources like ERP System, Printers, Websites, and Internet Lease Line are covered under Annual Maintenance Contract. IT Infrastructure Upgradation Maintenance is the main agenda of IT Committee meeting that is scheduled twice in a year. Library Maintenance- Library policy include library maintenance policy and collection maintenance policy. Library maintenance work done with the advice of library committee and due approval from the Director generally in the month of May and June. Library also provides photocopying facility regular maintenance of the photocopy machine is maintained by the supplier of the machine. The stock verification of the library happens on yearly basis after the recommendation of the library committee and after the Director's approval generally in the month of May and June. Based on the recommendations of the library committee a physical verification committee is formed, the librarian issues a notification to all members regarding verification. Final missing book list will be prepared and signed by the members of the physical verification committee and then forward the list to the library committee with a covering letter containing findings of the report. The library committee can make recommendations and forward to director for further advice. The Library periodically discards the materials that fall into the following categories. 1. Superseded editions. 2. Worn, mutilated, and/or badly marked items. 3. Duplicates of seldom used titles. 4. Outdated and/or inaccurate information. Replacement-The Library will not automatically replace all materials withdrawn from the collection because of loss, damage, or wear. Final decisions to replace an item will be based on the demand for specific titles in support of curriculum, number of copies on the shelf, subject content, and the availability of newer and better materials on

the subject lies with the library committee. Binding- Binding of the library resources also done as and when needed, library prefers Rexene leather binding for journals and books. Physical and support facility Institute has twenty-four-hour power backup facility having four Genset of the capacity 125 KWh, 50 KWh, 82 KWh, and 15 KWh. Institute has annual maintenance contract with ESPN diesel which look after the maintenance work throughout the year. Annual maintenance work has been done once in three months to check the functioning and do the necessary maintenance. Institute is fully equipped with fifty five air-conditioner consist of both window and split air-conditioner. Institute has annual maintenance contract which look after the maintenance work throughout the year. Institute has housekeeping facility which includes in-house cleaning, maintenance of the campus including library and hostel. Photocopy machine are covered under annual maintenance contract with HCL.

<https://www.ghsimr.ac.in/uploads/AQAR/PART-B/Policy-Maintenance-of-Campus-Infrastructure.pdf>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	GHS-IMR Bright Student Scholarship	3	170000
Financial Support from Other Sources			
a) National	0	0	0
b) International	0	0	0
View File			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Counselling Session	21/12/2018	3	GHSIMR
Counselling Session	23/12/2018	61	GHSIMR
Tutorial Session Marketing management	06/10/2018	30	GHSIMR
Tutorial Session Macroeconomics	26/12/2018	20	GHSIMR
Tutorial Session Macroeconomics	27/12/2018	20	GHSIMR
Tutorial Session French language	29/12/2018	20	GHSIMR
Session on Mastering Numerical/ Quantitative Ability-III (Time, Speed and Distance)	16/11/2018	57	GHSIMR
NSEs Certifications in Financial	14/12/2018	57	GHSIMR

Markets			
NSEs Certifications in Financial Markets	21/12/2018	57	GHSIMR
View File			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2019	Personality Development Program	57	57	17	42
View File					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
No Data Entered/Not Applicable !!!		

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
7	47	17	30	47	25
View File					

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
No Data Entered/Not Applicable !!!					
View File					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Any Other	1
View File	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
17	Institutional Level	50

[View File](#)

5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
No Data Entered/Not Applicable !!!						
View File						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Representation of students in academic and administrative bodies of the institute is done through their participation as members of various clubs, committees, cells and council of the institute. These bodies have members from students as well as faculty and staff. In the year 2018-19 students coordinated three mega event like 'HumanOurce- 2018'-The Sixth International HR Summit on 8th Sept 2018 at GHS-IMR, Kanpur, which had participation form 5 countries.

Then The 4th International Conference on Marketing- Brandcraft 2019 was organized 6th February, 2019. They also volunteered for first ever Kanpur literature Festival on 1st and 2nd December 2018. Students had the opportunity to meet the stalwarts of Literature, Theatre, Bollywood and Music world during this event. Sociocultural committee organized a plethora of activities to nurture students creativity, values and managerial acumen like Fresher's Part, Independence Day Function, Saraswati Pooja etc. In the freshers party culture events started by a dance performance by Anchal Anand, Nandini Gupta and Medhavi Kesarwani on patriotical songs followed by a self written poetry by Akanksha Pandey. Few games were organized by Sonal Sadhwani and Vartika Gupta in which all the students participated along with the faculty. A phenomenal skit was prepared and acted by Ayush Tripathi, Manish Singh Sisodiya, Arushi Bajpai, AyushiVerma, Bharat Lalwani, and Akanksha Pandey. The cultural program was hosted by Nandini Shukla. As a member of CSR Committee Students visited at Birsa Munda Vanwasi Chatrawas Rawatpur Gaon, Kanpur and Divyang Society at Darshanpurwa Kanpur on 4th February 2019 for spending quality time with students and donate books and utility items to them. In the year 2018-19 the activities conducted by Club were Titans@ HR Club organized the "Story Telling Competition" on Wednesday 31th Oct' 2018 for the students of PGDM first year. Personality Assessment Exercise using MBTI was also conducted for first-year students on 15.11.18 by the second year students under guidance of faculty. HR Specialization students of second-year conduct the assessments and discussed the results with the first year students their specific personality types. This exercised helped the students in knowing themselves better. Two interaction session by industry expert were conducted. Mr. Praveen Mishra, Manager HR, Slegwerk India Pvt. Ltd. Bhiwadi, Rajasthan took informative session on "How to Present Yourself before the Interview Panel" for the second year students of our institute on 5-11-18. Mr. Rahul Yadav, Operation Excellence and LD Manager at Johnson Matthey talked on 'Leadership', with first year and second year HR specialization students on 2nd February 2019. IB Club conducted a case discussion on Gwalia Sweets Private Limited on Monday, August, 20, 2018.

ACUMEN, the Finance club at GHS-IMR, organized an expert talk on the Contemporary career options in the field of Finance and related Skill-set requirements on 16th November, 2018.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

Alumni Association, Dr. Gaur Hari Singhania Institute of Management Research is a Registered association under Society Registration Act, 1860 since May, 15, 2013 till date. Alumni association of GHS-IMR is known as Galaxy. The aims objectives of the association are to provide a forum to establish a link between the alumni, staff and students of the Institute, to enable the alumni to participate in activities which would contribute to the general development of the Institute and society, to organize programme /activities to keep the alumni abreast of Managerial and Technological developments in the field of National and International Business and its Environments, to help the alumni with their professional problems, to institute prizes and scholarship and render financial aid to deserving students of the Institute, to contribute towards the welfare of the alumni, to establish other aims as the General body may decide from time to time, to liaison with alumni association of other institution/universities at national/international level, to setup state / country chapter for alumni residing /working in respective states /country, to set up institution to educate and prepare young students for managerial skills. The Executive committee of the alumni association consist of alumni across different batches and is currently headed by Mr. Sumit Raghunath, an alumnus of 2001 batch. The office bearer of the Executive committee includes President, Vice president, Secretary, treasurer and Members. The executive committee regularly meet to discuss alumni related issues and review the efforts already done in this direction. The Alumni residing in any particular place may form a local chapter of the Association with the prior approval of the Executive Committee of the Association. Alumni association is having Chapters in Delhi NCR and recently formed its International Chapter at Dubai. The Alumni association regularly organizes national level alumni meet known as Confluence besides Chapter meeting. The Dubai Chapter meeting of the Alumni association has been organised on 30th October, 2018 at Times Ruby Apartment, Al Khan Sharjah, UAE.

5.4.2 – No. of registered Alumni:

1817

5.4.3 – Alumni contribution during the year (in Rupees) :

0

5.4.4 – Meetings/activities organized by Alumni Association :

1. Galaxy- The Alumni association of Dr. Gaur Hari Singhania Institute of Management Research organized Dubai Chapter Alumni Meet -2018 on 30th October, 2018 at Times Ruby Apartment, Al Khan Sharjah 2. Executive committee meeting of Alumni association of GHS-IMR has been held on 8th August, 2018 at the Institute

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

In the pursuit of excellence in academics and be an 'alma marter' of next practices, the institute has taken several initiatives. As a standard practice this was being achieved through well managed and organised 'clubs' 'committees'. Though the number of entities remains the same but it is being run and monitored by more number of people in terms of 'faculty in charge' second in command and a 'team of students' with one student heading it as a 'coordinator'. Governing Council has the right mix of people from industry and

academia but now at a lower level also means in 'Academic Council', 'Board of Studies' and in IQAC too we have better representation from the industry with regular meetings regular interaction with parents helps us receive accurate feedback regarding our academic rigor and administrative competencies for example cleanliness, hygiene, sanitation, electricity and water supplies etc. An empowered staff and team of students regularly informs as by writing in an openly kept 'complaint register' with date and signature and a remark by 'Admin Executive' as to when the issue was closed. It is being regularly monitored by the director. This has increased the "efficacy" like anything. As explained the above two practices: a. Decentralising by inducting a second line of control and students team in clubs and committees. b. Participation of parents and students in our feedback system in academics and administrative affairs.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Research and Development	It was discussed in the Board of studies meeting to develop a financial reward system for assisting in conducting research projects, developing case studies and publication of research papers in the management journal of international reputes.
Curriculum Development	Alongside the faculty inputs last year we encouraged inputs from the industry and alumni. Frequent informal and then formal meetings in the 'alumni meet' at NCR Chapter and in the IQ AC were held 1. Faculty was sent to train and upgrade himself to Bangalore at "Automation Anywhere' headquarter for introducing new subject "Robotic Process Automation".
Teaching and Learning	Based on the 'insights' drawn from the 'NAAC' report, certain changes were brought in by the faculty in their teaching style and pedagogy. New 'outdoor games' were introduced and to provide practical exposure, focus on live projects like malls and retail outlets visit. Organising group discussions among students on text related contemporary issues. Dr. Kunwar Milind Singh attended FDP for two months to upgrade himself and learn new competencies.
Examination and Evaluation	Evaluation pattern witnessed a major shift from a percentage based system the evaluation is now being done on 'credit based' percentile system. The faculty has been instructed to consider

	a larger share in the internal evaluation for "class participation".
Library, ICT and Physical Infrastructure / Instrumentation	A new facility has been created 'Record Room' to facilitate efficiency and reduce hunting time a 'record room' has been created following the guideline of 5S.
Industry Interaction / Collaboration	Apart from regular visits of people from industry, two important MOU's were signed with the 'Kanpur Plastipack Limited.' and 'India Thermit'. KPL has also started a 'short term course' with GHS-IMR for 40 hours its technical personnel (Engineers). It includes 'operations management' and 'employee engagement'.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Administration	ESIM has been installed for the smooth functioning of the administration by maintaining various details in different ESIM verticals and ensuring useful reporting through it.
Finance and Accounts	ESIM is also instrumental in tracking the institutes income and expenditure in an effective manner.
Student Admission and Support	A special CRM software is in place with the e governance application which displays all mandatory details of the students and their progression during two years of PGDM in the Institute.
Examination	Evaluation of students internal and external examinations is done by putting details in the examination vertical of ESIM.

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2018	Dr. Kunwar Milind Singh	FDP on Pedagogy and Research module	NA	25000
View File				

6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development	Title of the administrative training	From date	To Date	Number of participants (Teaching	Number of participants (non-teaching
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	programme organised for teaching staff	programme organised for non-teaching staff			staff)	staff)
2018	Gap between industry and academia at Allenhouse Business School Kanpur	NA	28/07/2018	28/07/2018	20	0
2018	Session on Employeeesh ip	Session on Employeeesh ip	08/09/2018	08/09/2018	50	200
2018	NA	Session on Stress Management in Threads India, Kanpur.	15/09/2018	15/09/2018	0	25
2019	NA	Workshop on Empathy for Health care Professions at RK Devi Memorial Hospital Kanpur	06/06/2019	06/06/2019	0	18
2018	NA	Leadership of Qualities and excellence for Officers of CGST	08/10/2018	08/10/2018	0	25
2018	NA	Attitude Building for Sustainable Career in Sales	20/12/2018	20/12/2018	0	25
2019	NA	Sales Technique for effective selling	04/01/2019	04/12/2019	0	25
2018	NA	Time Management	20/09/2018	20/09/2018	0	25

[View File](#)

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Faculty development Programme - Research Methods and Pedogogy	1	14/05/2018	06/07/2019	52
View File				

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
0	0	3	3

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
No Data Entered/Not Applicable !!!		

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The financial management of the institution is regulated by 'Governing Council' itself as one of the signatory on cheques is mandatorily from Governing Council. Two types of 'auditors' are engaged to monitor the financial finances namely M/s MKT Associates. and M/s Tandon Diwakar and Company.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
No Data Entered/Not Applicable !!!		
View File		

6.4.3 – Total corpus fund generated

No Data Entered/Not Applicable !!!

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No		No	
Administrative	No		Yes	M/s MKT Associates and M/s Tandon Diwaker Co

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. Parents interaction with NAAC Peer Team on 18 Jan 2019. 2. Invitation to parents and Interaction with parents during convocation 2019 3. Informing the Parents about attendance of the students from time to time

6.5.3 – Development programmes for support staff (at least three)

No Data Entered/Not Applicable !!!

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Shift from percentage-based evaluation system to grading based system for the upcoming batch. 2. Updation of curriculum and inclusion of Liberal Arts as a subject to enhance softer skills and creativity among students 3. Interaction with Alumni during International Study Tour to Dubai in 2019

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	No
d) NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
No Data Entered/Not Applicable !!!					
View File					

CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Visit of Lt. Cdr. B. Aishwarya, Indian Navy	18/12/2018	18/12/2018	77	69

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Institute has policy of Plastic free campus that include the following 1. No Plastic Bottles- No Plastic Bottles will be used within the campus nor in different activities/event organised by the institute throughout the year 2. No Plastic folders will be used by the students while submitting assignments neither it will be used in different activities /events organised by the institute. 3. Garbage and Waste Material Disposal.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	1
Provision for lift	Yes	1

Ramp/Rails	Yes	1
Braille Software/facilities	No	0
Rest Rooms	Yes	1
Scribes for examination	Yes	1
Special skill development for differently abled students	No	0
Any other similar facility	No	0

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2018	1	1	01/12/2018	02	Kanpur Literature Festival 2018	Kanpur Literature Festival - 2018 (KLF) organized on 1st and 2nd December 2018 in collaboration with GHS-IMR and at GHS-IMR, Kanpur. Event was organised on 2 days which was the pot-pourri of film makers, writers, dramatist .	2000
View File							

7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
Academic Discipline	23/07/2018	On the day of Orientation Programme , PGP Chair, explained the rules and

regulation and academic requirements in order to getting awarded of the Institute. Gave a special emphasis on Anti- Ragging rules and regulations, administrations and academic discipline in Institute. With the help of CCTV cameras all activities are monitored on the daily basis.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
CSR Activity	04/02/2019	04/02/2019	146
View File			

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Rain water Harvesting. 2. Plastic Free Campus. 3. Policy of minimum use of four wheelers by Faculty. 4. Bio-diversed Campus. 5. Built Sparrow Houses.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

BEST PRACTICES:

- Certification Course from Westford Education Group (UK/UAE) at the time of International Tour at Dubai: GHS-IMR has been conducting international tours to various places so that students not only get an international exposure but also understand the historical, cultural, social, geo-political and economic aspects of these regions vis-à-vis world trade. The UAE tour was an ideal blend of sessions conducted by eminent faculty experts at the Westford University campus, Expert lectures by industry leaders, Industrial and Leisure Visits and Placement Drives. Students were able to experience the rich campus life and also got an exclusive opportunity to interact with faculties and students of different nationalities. The Expert lectures and interactive sessions were conducted by trainers with Academic and Industry expertise. The series had sessions on topics like 'Creativity in the workplace', 'Strategic Management and Leadership', 'Communicating to win', 'Finance Management', '21st Century Leadership', etc. apart from Management Role play sessions and Experiential learning workshops. Westford Education Group (UK/UAE) hosted the International Tour. The highlight of the tour is an international certification programme. The objective of this programme was achieving professional excellence through lifelong learning.
- Introduction of RPA in the PGDM Curriculum : GHS-IMR keeping it's culture of constantly evolving it's curriculum, introduced the most futuristic course Robotics Process Automation. Robotic process automation (RPA) is the application of technology that allows employees in a company to configure computer software or a "robot" to capture and interpret existing applications for processing a transaction, manipulating data, triggering responses and communicating with other digital systems. Any company that uses personnel on a large scale for routine mundane process work, where people are performing high-volume, highly transactional process functions, will boost their capabilities and save money and time with robotic process automation software. Institute in May 2018 joined hands with Automation Anywhere, USA for the technical knowhow of its training vertical. Automation Anywhere is a developer of Robotic Process Automation (RPA or RPAAI) software. The companys product, Automation Anywhere Enterprise, caters to enterprises looking to deploy a digital workforce composed of

software bots that complete business processes end-to-end. Automation Anywhere Enterprise combines traditional RPA with cognitive elements such as natural language processing and reading unstructured data. Under the MOU student would have an access to the proprietary RPA software build for the purpose. Two half credit courses of 30 hrs were added in the IV and the V term as a compulsory course. • Bio-Diverse Campus- The college is known for its green space and park. Blessed with variety of various forms of life such as plants and birds, the campus takes initiatives from time to time to support the diversity of ecosystem on campus. From last several decades we humans have been degrading our earth its resources on the name of development of technology. So for this concern about nature, building of sparrow house is such an initiative taken by college to assure a natural habitat with essential human touch to these species. We all are the part of nature and one day we too will disappear from the earth but now the problems are beyond our control because we have gone too far and it is already too late. If we don't start working now, we won't have tomorrow to repent.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://www.ghsimr.ac.in/uploads/AQAR/PART-B/Best-practices.pdf>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Introduction of RPA in the PGDM Curriculum: GHS-IMR keeping it's culture of constantly evolving it's curriculum, introduced the most futuristic course Robotics Process Automation. Robotic process automation (RPA) is the application of technology that allows employees in a company to configure computer software or a "robot" to capture and interpret existing applications for processing a transaction, manipulating data, triggering responses and communicating with other digital systems. Any company that uses personnel on a large scale for routine mundane process work, where people are performing high-volume, highly transactional process functions, will boost their capabilities and save money and time with robotic process automation software. Institute in May 2018 joined hands with Automation Anywhere, USA for the technical knowhow of its training vertical. Automation Anywhere is a developer of Robotic Process Automation (RPA or RPAAI) software. The companys product, Automation Anywhere Enterprise, caters to enterprises looking to deploy a digital workforce composed of software bots that complete business processes end-to-end. Automation Anywhere Enterprise combines traditional RPA with cognitive elements such as natural language processing and reading unstructured data.

Provide the weblink of the institution

<https://www.ghsimr.ac.in/uploads/AQAR/PART-B/Introduction-of-RPA.pdf>

8.Future Plans of Actions for Next Academic Year

Institute is planning to work upon evaluation system, it will be changed from percentage method to grading based method. Grading system is the most standardized form of evaluation system now been sought by companies coming for placements. This will also help in sharing the credits with any foreign university when signing an MOU with them. Students who wish to pursue further studies in foreign university or for job would have more standard means of evaluation for comparison. Institute will introduce new course "Liberal Arts" to enhance the softer skills creativity among students and in order to execute this course we are planning for someone who will be from the field of art literature to take up the course. The course adds a new dimension in the creativity of the students, as the industry as well as the society is not looking out for rubber

stamp managers/ citizens, but for alert, active and creative managers/citizens. Planning to enhance the interaction of students with alumni during the International Study Tour to Dubai and in order to implement this, meeting will be planned for an interaction between visiting students, faculty coordinator with alumni chapter based at Dubai. Planning to organise Budget Paricharcha to analyze the impact of Budget on Indian Economy and Industry with the aim of creating awareness among the students and also empower them.