




## Student Details of PGDM Batch 2019-21

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	<p><b>Name</b> : Anshita Gupta  <b>Age</b> : 25 Years  <b>Graduation Steam</b> : Bachelor of commerce  <b>Specialization</b> : Finance and Marketing  <b>Summer Internship Project Title</b>: Business and Techno-feasibility report of corrugated box manufacturing plant in Kanpur.  <b>Email ID</b> : anshita.gupta@ghsimr.ac.in</p>
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	<p><b>Name</b> : Ayushi Katiyar  <b>Age</b> : 21 Years  <b>Graduation Steam</b> : Bachelor's Of Business Administration  <b>Specialization</b> : Human Resource and International business  <b>Summer Internship Project Title</b> : Integrating Employee Wellbeing in Human Resource Planning.  <b>Email ID</b> : ayushi.katiyar@ghsimr.ac.in</p>
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	<p><b>Name</b> : Deeksha Pal  <b>Age</b> : 21 Years  <b>Graduation Steam</b> : Bachelor of Science  <b>Specialization</b> : Finance and Human Resources  <b>Summer Internship Project Title</b> : Sales techniques and strategies adopted by FM stations to maximize revenue.  <b>Email ID</b> : deeksha.pal@ghsimr.ac.in</p>

	<p><b>Name</b> : Devansh Shukla  <b>Age</b> : 23 Years  <b>Graduation Steam</b> : Bachelor of Commerce  <b>Specialization</b> : Marketing and Human Resource  <b>Summer Internship Project Title</b> : Marketing Strategies and Sales Techniques of Electrical Industry.  <b>Email ID</b> : devansh.shukla@ghsimr.ac.in</p>
	<p><b>Name</b> : Harsh Aggarwal  <b>Age</b> : 22 Years  <b>Graduation Steam</b> : Bachelors Of Business Administration  <b>Specialization</b> : Marketing and International Business  <b>Summer Internship Project Title</b> : A study on new product launch of citrus fruit based energy drinks.  <b>Email ID</b> : harsh.aggarwal@ghsimr.ac.in</p>
	<p><b>Name</b> : Himanshu Watwani  <b>Age</b> : 23 Years  <b>Graduation Steam</b> : Bachelor of Commerce  <b>Specialization</b> : Finance and Marketing  <b>Summer Internship Project Title</b> : Technical and business feasibility report of new biscuit product launch in Kanpur.  <b>Email ID</b> : himanshu.watwani@ghsimr.ac.in</p>
	<p><b>Name</b> : Jyoti Yadav  <b>Age</b> : 24 Years  <b>Graduation Steam</b> : Bachelor of Science  <b>Specialization</b> : Human Resource and Marketing  <b>Summer Internship Project Title</b> : Technology and Artificial Intelligence in Training and Development.  <b>Email ID</b> : jyoti.yadav@ghsimr.ac.in</p>
	<p><b>Name</b> : Kashish Srivastava  <b>Age</b> : 21 Years  <b>Graduation Steam</b> : Bachelor of Commerce  <b>Specialization</b> : Marketing and Human Resource  <b>Summer Internship Project Title</b> : New Product Launch - GERRMO KILL hand sanitizer.  <b>Email ID</b> : kashish.srivastava@ghsimr.ac.in</p>
	<p><b>Name</b> : Khyati Gautam  <b>Age</b> : 21 Years  <b>Graduation Steam</b> : Bachelor of Science (Mathematics)  <b>Specialization</b> : Marketing and Human Resource  <b>Summer Internship Project Title</b> : A study on Marketing and Branding strategies of FM stations and suggest future Strategies in the ever changing Radio broadcast.  <b>Email ID</b> : khyati.gautam@ghsimr.ac.in</p>
	<p><b>Name</b> : Manisha Singh Kushwaha  <b>Age</b> : 24 Years  <b>Graduation Steam</b> : Bachelor of Commerce  <b>Specialization</b> : Marketing and International Business  <b>Summer Internship Project Title</b> : Idea generation, Content creation and analysis of programming content by FM station in Kanpur  <b>Email ID</b> : manisha.kushwaha@ghsimr.ac.in</p>

	<p><b>Name</b> : Manmay Gupta  <b>Age</b> : 25 Years  <b>Graduation Steam</b> : Bachelor's Of Business Administration  <b>Specialization</b> : Marketing and Finance  <b>Summer Internship Project Title</b> : Launch of non-alcoholic fruit beer.  <b>Email ID</b> : manmay.gupta@ghsimr.ac.in</p>
	<p><b>Name</b> : Om Tewari  <b>Age</b> : 24 Years  <b>Graduation Steam</b> : Bachelor of Computer Applications  <b>Specialization</b> : Marketing and Information Technology  <b>Summer Internship Project Title</b> : Non conventional Online education options for +2, Grad. And PG level and their impact on students.  <b>Email ID</b> : om.tewari@ghsimr.ac.in</p>
	<p><b>Name</b> : Parvez Qamar  <b>Age</b> : 21 Years  <b>Graduation Steam</b> : Bachelor of Science  <b>Specialization</b> : Finance and Marketing  <b>Summer Internship Project Title</b> : Impact on NAV of select Asset Management Company-pre &amp; post covid.  <b>Email ID</b> : parvez.qamar@ghsimr.ac.in</p>
	<p><b>Name</b> : Pratiksha Bajpai  <b>Age</b> : 21 Years  <b>Graduation Steam</b> : Bachelor of Commerce  <b>Specialization</b> : Human Resource and Marketing  <b>Summer Internship Project Title</b> : Role of Social Media in recruitment and impact of social media in wellbeing of Employees.  <b>Email ID</b> : pratiksha.bajpai@ghsmir.ac.in</p>
	<p><b>Name</b> : Sakshi Tiwari  <b>Age</b> : 21 Years  <b>Graduation Steam</b> : Bachelor of Business Administration  <b>Specialization</b> : Marketing and Finance  <b>Summer Internship Project Title</b> : Content scheduling strategies and impact of technological advancement on programming content - the way forward for FM station based at Kanpur  <b>Email ID</b> : sakshi.tiwari@ghsimr.ac.in</p>
	<p><b>Name</b> : Shashank Shukla  <b>Age</b> : 22 Years  <b>Graduation Steam</b> : Bachelor of Science  <b>Specialization</b> : Marketing and Information Technology  <b>Summer Internship Project Title</b> : Impact of digital media on first recruitment wrt LinkedIn , whatsapp, facebook etc.  <b>Email ID</b> : shashank.shukla@ghsimr.ac.in</p>
	<p><b>Name</b> : Shredha Gupta  <b>Age</b> : 24 Years  <b>Graduation Steam</b> : Bachelor Of Commerce  <b>Specialization</b> : Finance and Marketing  <b>Summer Internship Project Title</b> : New product development - Nutrithirst  <b>Email ID</b> : shredha.gupta@ghsimr.ac.in</p>

	<p><b>Name</b> : Shreya Nigam  <b>Age</b> : 22 Years  <b>Graduation Steam</b> : Bachelor Of Commerce  <b>Specialization</b> : Finance and Human Resources  <b>Summer Internship Project Title</b> : Significance of Artificial Intelligence Reinventing Human Resources.  <b>Email ID</b> : shreya.nigam@ghsimr.ac.in</p>
	<p><b>Name</b> : Shubham Goel  <b>Age</b> : 24 Years  <b>Graduation Steam</b> : Bachelor of Business Administration  <b>Specialization</b> : Finance and Marketing  <b>Summer Internship Project Title</b> : Leading for the Wellbeing of All- A case Study.  <b>Email ID</b> : shubham.goel@ghsimr.ac.in</p>
	<p><b>Name</b> : Shweta Agarwal  <b>Age</b> : 22 Years  <b>Graduation Steam</b> : Bachelor of Business Administration  <b>Specialization</b> : Finance and Human Resources  <b>Summer Internship Project Title</b> : A case study on impact of COVID 19 on share market and mutual funds in India with respect to foreign investors : Pre and Post analysis.  <b>Email ID</b> : shweta.agarwal@ghsimr.ac.in</p>
	<p><b>Name</b> : Simran Jain  <b>Age</b> : 22 Years  <b>Graduation Steam</b> : Bachelor of Business Administration  <b>Specialization</b> : Finance and International Business  <b>Summer Internship Project Title</b> : Effect on Investment &amp; borrowings on Stock market-pre &amp; post covid.  <b>Email ID</b> : simran2.jain@ghsimr.ac.in</p>
	<p><b>Name</b> : Sonal Sengar  <b>Age</b> : 23 Years  <b>Graduation Steam</b> : Bachelor of Business Administration  <b>Specialization</b> : Marketing and Human Resource  <b>Summer Internship Project Title</b> : Launching of new product in FMCG Market – Popsicles.  <b>Email ID</b> : sonal.sengar@ghsimr.ac.in</p>
	<p><b>Name</b> : Soniya Chugani  <b>Age</b> : 22 Years  <b>Graduation Steam</b> : Bachelor of Commerce  <b>Specialization</b> : Finance and Marketing  <b>Summer Internship Project Title</b> : Work Life Balance and employee wellbeing during the pandemic.  <b>Email ID</b> : soniya.chugani@ghsimr.ac.in</p>
	<p><b>Name</b> : Sudhanshu Saxena  <b>Age</b> : 25 Years  <b>Graduation Steam</b> : Bachelor of Computer Application  <b>Specialization</b> : Finance and Marketing  <b>Summer Internship Project Title</b> : A study on impact of COVID19 on share markets and mutual funds in India with reference to the factors affecting share prices: pre and post analysis  <b>Email ID</b> : sudhanshu.saxena@ghsimr.ac.in</p>

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