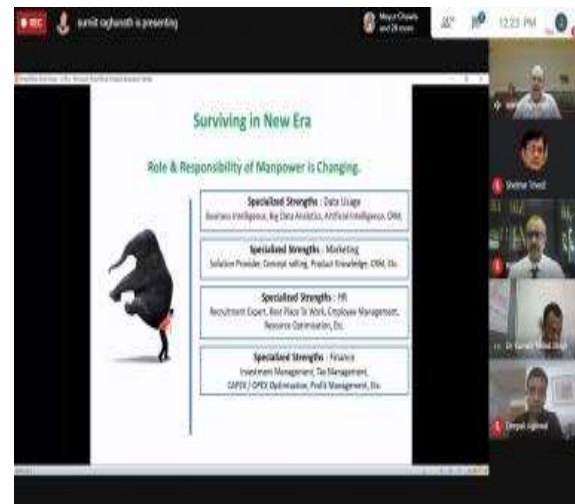
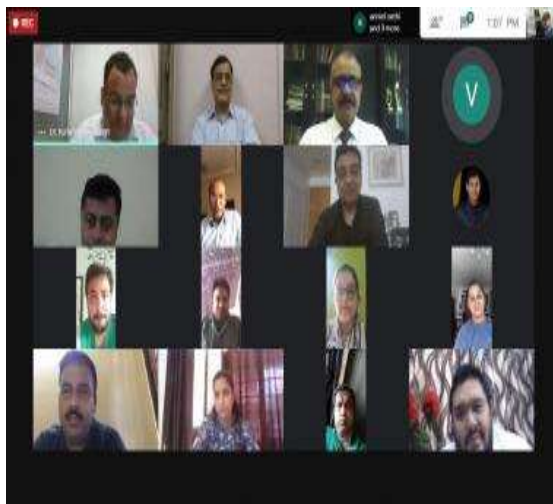


Performance of the institution in the area of 'Share Environment' an area distinct to its priority and thrust

The distinctiveness of GHS-IMR consists mainly in creating for its faculty and students an atmosphere that provides a 'share environment' in which knowledge is being shared irrespective of challenges. Such an environment is the natural result of the following strengths of the GHSIMR community. The events/activities that have been organised in tune with institute priority and thrust during Covid times.

In the wake of Global pandemic covid-19, GHS-IMR was probably among the very few management institutions in India which responded to the crisis by shifting from physical class rooms to online sessions by using IT infrastructure for both first- and second-year PGDM students and for other stakeholders as well.

- **Interaction on changing industry expectation during covid times: alumni perspective:**
The Alumni association of the institute has organized a web talk cum interaction on "Changing industry expectation during Covid times: Alumni perspective" on July, 25, 2020. The programme started with introductory remarks by Dr. Kunwar Milind Singh, Associate Professor and Chair-Alumni, GHS-IMR. He said, Global pandemic covid 19 has not only impacted the Global and National economies but its impact on different sectors of economy is also wide spread. Building trust across organization, flexible corporation and developing an independent, centralized supply chain ecosystem can be some of the key factor to deal with this unprecedented situation.





- Dr. Gaur Hari Singhania Institute of Management and Research (GHS-IMR), Kanpur, India in association with Novel Academy, Pokhara, Nepal organized 6th International HR Summit ‘**HumanOource- 2020**’ on Saturday, September 26th Sept’ 2020. Due to the present situations, this year the summit took place virtually. Summit will create a big platform for professionals to exchange ideas on people management in the fast changing business scenario. The summit theme was ‘**Resurgence of HR**’ with special focus on tactical areas such as, Performance Management, HR and Technology, People Analytics, Corporate Learning, Employee wellbeing. Themes and subthemes were discussed through a series of Panel Discussion, Open House Discussion, Plenary Sessions and Paper Presentation.





- Dr. Gaur Hari Singhania Institute of Management & Research (GHS-IMR) hosted a virtual wisdom talk series in 2020-21 where following experts from different fields participated in the event and shared their knowledge with the audience. The talk was immensely beneficial to pur current students, alumni, aspiring entrepreneurs, Managers, and society at large alike.

The experts who addressed the audience were:

- Mr. Rajesh Srivastava , Head Marketing communications , Nissan Motors
- Mr. Nischal Mahajan , Director , 3S Educare
- Mr. Sumit Raghunath, GM, Jagran Prakashan LTD.
- Dr. Alok Bajpai , Psychiatrist & Sr. Consultant
- Mr. Mandeep Sodhi , Life & Business Coach Founder
- Mr. Simon Mangos, CEO , Pulse Inspections & Audit
- Dr. Vivek Singh , Head of the Department , MIT College of Management
- Capt. Anubha Rathaur , Behavioral Trainer
- Dr. Anupam Narula , Prof. Marketing , Amity University
- Mr . Rahul Srivastava , Filmmaker
- Ms. Nandita Mahadevia , Global Marketing Manager , Zee5
- Mr. Shishir Chandra AGM Insecticides Ltd.
- Dr. Bidya Roy , Ass. Profs. Burdwan University
- Mr. Sudeep Goenka , Director Goldiee Group
- Mr Vikas Mohan, COO, Dunken Kelvin Pvt. Ltd.

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WISDOM TALK

GHS-IMR Expert Talk Series 2021
This Saturday on **1st May 2021** at 3:00 PM

Launch of Nissan Magnite




MR. RAJESH SRIVASTAVA,
Head,
Marketing Communications,
Nissan Motors


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WISDOM TALK

GHS-IMR Expert Talk Series 2021
Saturday **8th May 2021** at 12:00 Noon

The Power of Incremental Mindset



MR. NISCHAL MAHAJAN
Founder Director,
3S Educare Co

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WISDOM TALK

GHS-IMR Expert Talk Series 2021
Sunday **9th May 2021** at 12:00 Noon

Rewriting Business post COVID



MR. SUMIT RAGHUNATH
General Manager
Revenues & Marketing Strategy,
Jagran Prakashan Ltd
(Dainik Jagran)

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- GHS-IMR is Organized a workshop on “Role of IPR for New Age Entrepreneurs & Startups” on Friday 28rd May 2021. The guest Speaker was Mr. Navdeep Shridhar.
-
- GHS-IMR is Organized a Virtual industrial visit at Mother Dairy New Delhi, on May 14, 2021 and Yakult to Danone, on May 24, 2021.
- A PDP session "New version of you 2.0" has been organized at the institute on Monday, February 15, 2021. The session has been taken by a Master expert of the area – Mr. Anant Agrawal. He is a professional with more than 20 years of experience in the field of Training, Operations, Process Management, and Coaching and is the Founder and Director of Skill Oxide IT Pvt. Ltd. The session was attended by both PGP1 and PGP2 students along with Director and faculty.



- An online Guest session on “**Decoding India's Annual Budget -2021**” organized by Dr. Gaur Hari Singhania Institute of Management & Research on **Thursday, 11th February, 2021** at the campus. The aim of the session was to spread knowledge about different facets of India’s Annual Budget, 2021-22 and to get insights on impact of annual budget on different sectors of India’s economy and Industry. The session was delivered by esteemed expert Dr. Lokanandha Reddy Irala, Associate Professor, Finance, Department of Management Studies, University of Hyderabad.





- In alignment with institutes Vision to be alma mater of next practices, Dr. Gaur Hari Singhania Institute of Management & Research organized **E-Faculty Development Program** for Faculty members of Business and Economics Faculty of Debre Tabor University, Ethiopia. The topic of FDP was ‘Innovative Training Methods’ and Resource Person was Dr. Monika Srivastava, Professor, GHS-IMR. The program was organized on 18th December 2020 at 2:00PM (Ethiopian Time).

GHS-IMR
 DR. GAUR HARI SINGHANIA INSTITUTE OF MANAGEMENT & RESEARCH
(Approved by AICTE, NAAC 'B', AACSB International, Ranked #10 Best in India by Business World)

E-Faculty Development Program
On
Innovative Training Methods

December 18, 2020
 Time: 04:30 PM IST & 02:00 PM Ethiopia Time

Resource Person



Dr. Monika Srivastava
 Professor, GHS-IMR

For Faculty members of Debre Tabor University, Ethiopia

ORGANIZED BY
 Dr. Gaur Hari Singhania Institute of Management & Research
 Kamla Nagar, Kanpur - 208005
 Ph: 0512-2984745 Website: www.ghsir.ac.in

CONTACT FOR REGISTRATION
 Email: monika.srivastava@ghsir.ac.in
 Mobile: +91-9307913116

Dr. Monika Srivastava's presentation

Tips for using the Method

- It should match with the learning objectives.
- It should acts as a stimulant to the group.
- It should develop a wider outlook of the situation and issues that students are likely to face in the job situation.

Dr. Monika Srivastava's presentation

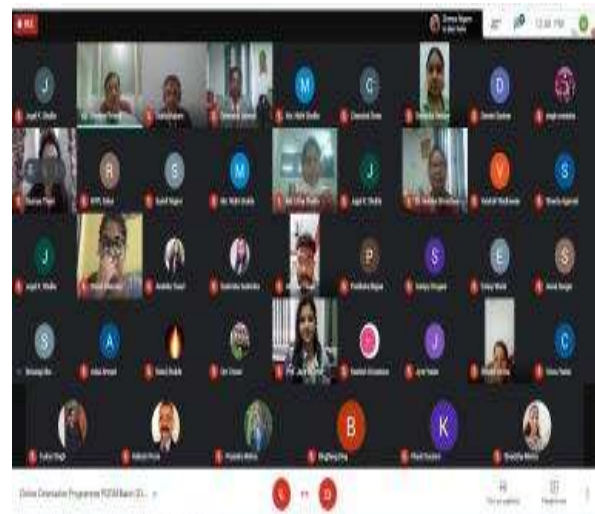
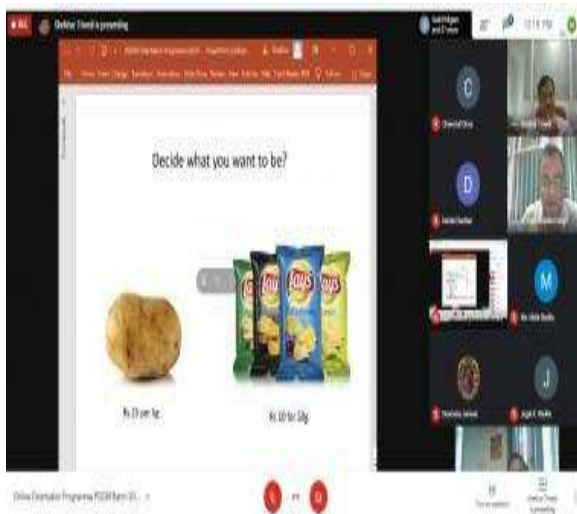
Risk Your Throw

Objective
 The objective of this risk taking game is to enable learners to demonstrate the skills needed to make calculated risks.

Setup
 The participants will be given 5 minutes to form half of the teams. Each team will have an equal number of members. Each team will have a captain. The captain will be responsible for the team's performance. The team with the highest score will be the winner.

Instructions
 The participants will be given 5 minutes to form half of the teams. Each team will have an equal number of members. Each team will have a captain. The captain will be responsible for the team's performance. The team with the highest score will be the winner.

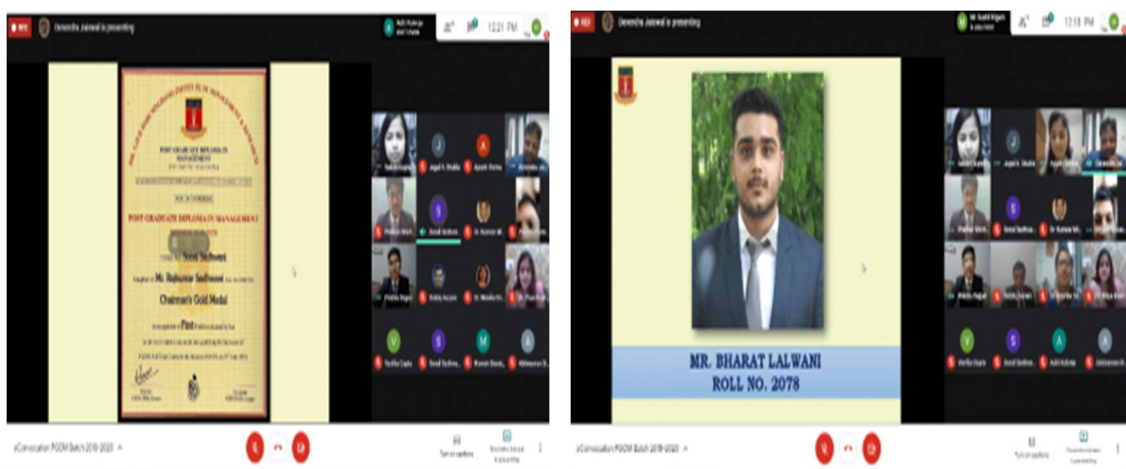
- Orientation programme** of the Batch 2020-22 was held on Saturday 3rd October 2020. Because of the extraordinary situation of a pandemic the orientation programme was held online on Google Meet. The Chief Guest for the occasion was Mr Ashok Sangwan, Head of Cost Delivery at Wipro Ltd. He shared the valuable information about digital ecosystem and how as a user we have to be agile enough not passing some private information, how companies are using data from the internet in subtly marketing their products to consumers. He finally told the importance of being happy to the students.

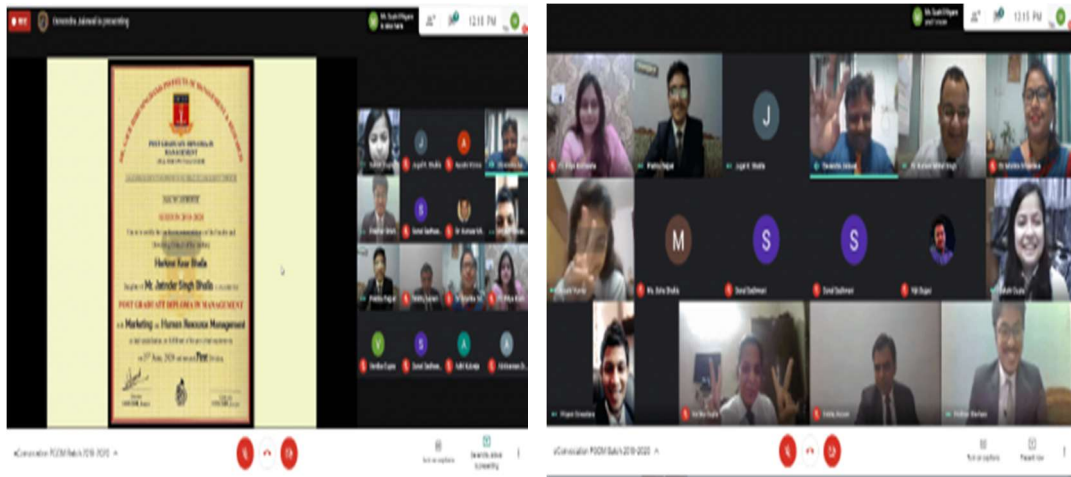


- International webinar on new world order with covid-19: evolving education, industry & opportunities for Students:** Dr. Monika Srivastava was invited to deliberate as expert panellist in the international webinar on new world order with covid-19: evolving education, industry & opportunities for students organized by Ambika Ram Debi Degree College, Basti, on 18th June 2020. The program was attended by around 200 faculty members and they got to know the latest development in the field of education as response to Covid crisis.



- E-convocation PGDM batch 2018-2020:** The current Covid time had seen for the very first time, convocation being organized and conducted on the online platform. The guests, governing council members, faculty, staff and students logged in for online convocation from their respective places. The chief guest for the 24th convocation was Shri abhishek Singhania, Head corporate affairs, J K Cement, and managing director J K Technosoft.





The Global pandemic Covid-19 has changed the way societies live, the way business operates and has created a major social and economic disruption across the world and so as in India as well. Kanpur an industrial city based in Uttar Pradesh; a key Indian state is no exception to it. GHS-IMR as a management institute was fully aware of its responsibility in this crisis situation, and the institute will continues to strive further to adapt and excel in this new reality of new normal along with all its stake holders.