



YEARLY STATUS REPORT - 2020-2021

Part A	
Data of the Institution	
1.Name of the Institution	DR. GAUR HARI SINGHANIA INSTITUTE OF MANAGEMENT AND RESEARCH
• Name of the Head of the institution	Dr. (Prof.) Rahul Goyal
• Designation	Director
• Does the institution function from its own campus?	Yes
• Phone No. of the Principal	05122222000
• Alternate phone No.	05122984748
• Mobile No. (Principal)	9873431341
• Registered e-mail ID (Principal)	accreditation@ghsimr.ac.in
• Address	Dr. Gaur Hari Singhania Institute of Management & Research, Kamla Nagar, Kanpur
• City/Town	Kanpur
• State/UT	Uttar pradesh
• Pin Code	208005
2.Institutional status	
• Autonomous Status (Provide the date of conferment of Autonomy)	09/10/1995
• Type of Institution	Co-education
• Location	Urban

• Financial Status	Self-financing				
• Name of the IQAC Co-ordinator/Director	Dr. Kunwar Milind Singh				
• Phone No.	05122222000				
• Mobile No:	9839198715				
• IQAC e-mail ID	accreditation@ghsimr.ac.in				
3.Website address (Web link of the AQAR (Previous Academic Year)	https://www.ghsimr.ac.in/pdf/AQAR-%20REPORT%202019-20.pdf				
4.Was the Academic Calendar prepared for that year?	Yes				
• if yes, whether it is uploaded in the Institutional website Web link:	https://www.ghsimr.ac.in/pdf/NAAC2022/Academic-calender-2020-21.pdf				
5.Accreditation Details					
Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 1	B+	2.71	2019	08/02/2019	07/02/2024
6.Date of Establishment of IQAC			29/08/2017		
7.Provide the list of Special Status conferred by Central and/or State Government on the Institution/Department/Faculty/School (UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC, etc.)?					
Institution/ Department/Faculty/School	Scheme	Funding Agency	Year of Award with Duration	Amount	
NIL	NIL	NIL	Nil	NIL	
8.Provide details regarding the composition of the IQAC:					
• Upload the latest notification regarding the composition of the IQAC by the HEI	View File				
9.No. of IQAC meetings held during the year	2				

<ul style="list-style-type: none"> • Were the minutes of IQAC meeting(s) and compliance to the decisions taken uploaded on the institutional website? 	<p align="center">Yes</p>	
<ul style="list-style-type: none"> • If No, please upload the minutes of the meeting(s) and Action Taken Report 	<p align="center">No File Uploaded</p>	
<p>10. Did IQAC receive funding from any funding agency to support its activities during the year?</p>	<p align="center">No</p>	
<ul style="list-style-type: none"> • If yes, mention the amount 		
<p>11. Significant contributions made by IQAC during the current year (maximum five bullets)</p>		
<p>1. MOU signed between Synergy University, Moscow, Russia and Dr. Gaur Hari Singhania Institute of management & Research, Kanpur</p>		
<p>2. 6 days international study tour to Dubai, United Arab Emirates for students from March 8-13, 2021</p>		
<p>3. Submission of National Institute Ranking Framework(NIRF) -2021</p>		
<p>4. 6th International HR Summit Humanource-2020 organized in association with Novel Academy, Pokhara, Nepal on September 6, 2020</p>		
<p>5. Wisdom talk series every weekend by experts from different walks of life</p>		
<p>12. Plan of action chalked out by IQAC at the beginning of the academic year towards quality enhancement and the outcome achieved by the end of the academic year:</p>		
Empty space for plan of action and outcome		

Plan of Action	Achievements/Outcomes
MOUs with Foreign universities for students and faculty exchange	MOU signed between Synergy University, Moscow, Russia and Dr. Gaur Hari Singhania Institute of management & Research, Kanpur
6 days International study Tour to Dubai, United Arab Emirates (UAE) for the students	PGDM students went for a 6 days International Industrial Tour to Dubai, United Arab Emirates (UAE) from March 8-13, 2021. The students visited number of industry and exposed to emirati culture. Visiting students of the Institute as part of Industrial visit got international business exposure.
Submission of National Institute Ranking Framework(NIRF) -2021	Institute participated and submitted the NIRF, 2021
To organize the HR Summit Humanource, 2020 in virtual mode	6th International HR Summit Humanource-2020 organized in association with Novel Academy, Pokhara, Nepal on September 6, 2020.
To organize the expert session series during pandemic times to ensure quality students engagements	Wisdom talk series every weekend by experts from different walks of life
13. Was the AQAR placed before the statutory body?	No
<ul style="list-style-type: none"> Name of the statutory body 	
Name of the statutory body	Date of meeting(s)
Nil	Nil
14. Was the institutional data submitted to AISHE ?	Yes
<ul style="list-style-type: none"> Year 	

Year	Date of Submission
02/12/2020	23/02/2022
15.Multidisciplinary / interdisciplinary	
16.Academic bank of credits (ABC):	
17.Skill development:	
18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)	
19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):	
20.Distance education/online education:	

Extended Profile

1.Programme

1.1 1

Number of programmes offered during the year:

File Description	Documents
Institutional Data in Prescribed Format	View File

2.Student

2.1 148

Total number of students during the year:

File Description	Documents
Institutional data in Prescribed format	View File

2.2 30

Number of outgoing / final year students during the year:

File Description	Documents
Institutional Data in Prescribed Format	View File

2.3 49

Number of students who appeared for the examinations conducted by the institution during the year:

File Description	Documents
Institutional Data in Prescribed Format	View File

3.Academic

3.1 55

Number of courses in all programmes during the year:

File Description	Documents
Institutional Data in Prescribed Format	View File

3.2 19

Number of full-time teachers during the year:

Extended Profile	
1.Programme	
1.1 Number of programmes offered during the year:	1
File Description	Documents
Institutional Data in Prescribed Format	View File
2.Student	
2.1 Total number of students during the year:	148
File Description	Documents
Institutional data in Prescribed format	View File
2.2 Number of outgoing / final year students during the year:	30
File Description	Documents
Institutional Data in Prescribed Format	View File
2.3 Number of students who appeared for the examinations conducted by the institution during the year:	49
File Description	Documents
Institutional Data in Prescribed Format	View File
3.Academic	
3.1 Number of courses in all programmes during the year:	55
File Description	Documents
Institutional Data in Prescribed Format	View File

3.2 Number of full-time teachers during the year:	19
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File Description	Documents
Institutional Data in Prescribed Format	View File

3.3 Number of sanctioned posts for the year:	12
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4. Institution

4.1 Number of seats earmarked for reserved categories as per GOI/State Government during the year:	2
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4.2 Total number of Classrooms and Seminar halls	13
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4.3 Total number of computers on campus for academic purposes	120
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4.4 Total expenditure, excluding salary, during the year (INR in Lakhs):	157.86941
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Part B

CURRICULAR ASPECTS

1.1 - Curriculum Design and Development

1.1.1 - Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which are reflected in Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) of the various Programmes offered by the Institution.

The institution offers opportunity to graduate students to become future managers by making them canter through the 39 courses and six trimester exams in the Post Graduate Diploma in Management Program. The PGDM course is designed for adapting to the changing requirements of business. Thus, course curriculum design is done in consideration with Industry trends, feedback on identify new demands of industry, Standards of regulatory and accreditation

bodies, Feedback from students, alumni, employers and experts from academia/industry, Consultation with the members of Board of Studies and Governing Council, Benchmarking with reputed national/international institutions. The 'outcome based' education system ensures that the programme objectives are in sync with the organisation's objectives, meeting the desired 'programme outcomes'. The academic session begins with the "course delivery plan", developed by each faculty, which portrays the division of thirty lectures in class lectures, projects, live projects, mid-term examination, case study or presentations etc. The course material has to be ready at the commencement of the course. The Internal Quality Assurance Cell (IQAC) monitors all academic activities and planning, takes "presentations" from all faculty members and if required a 'course correction' is suggested.

File Description	Documents
Upload additional information, if any	No File Uploaded
Link for additional information	Nil

1.1.2 - Number of Programmes where syllabus revision was carried out during the year

0

File Description	Documents
Minutes of relevant Academic Council/BOS meeting	View File
Details of syllabus revision during the year	View File
Any additional information	No File Uploaded

1.1.3 - Number of courses focusing on employability/entrepreneurship/ skill development offered by the Institution during the year

5

File Description	Documents
Curriculum / Syllabus of such courses	View File
Minutes of the Boards of Studies/ Academic Council meetings with approval for these courses	View File
MoUs with relevant organizations for these courses, if any	No File Uploaded
Any additional information	View File

1.2 - Academic Flexibility

1.2.1 - Number of new courses introduced across all programmes offered during the year

1

File Description	Documents
Minutes of relevant Academic Council/BoS meetings	View File
Any additional information	No File Uploaded
Institutional data in prescribed format (Data Template)	View File

1.2.2 - Number of Programmes offered through Choice Based Credit System (CBCS)/Elective Course System

1

File Description	Documents
Minutes of relevant Academic Council/BoS meetings	View File
Any additional information	No File Uploaded
List of Add on /Certificate programs (Data Template)	View File

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates cross-cutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability, and Human Values into the curriculum

The fundamental definition of economics describes that the

resources are 'scarce', the scarcity of resources requires ethical behavior from the managers else chaos will be rampant. The course Business Ethics & Sustainable Development (T-202) sows the seeds of business ethics in the minds of the managers of tomorrow, with the examples of past and current business practices which inculcates professional business ethics and human values. The sustainable development part of the course exposes the students to the problem of depleting resources/raw materials, probing their innovative thinking in coming up with alternative resource or solution so that the ecological balance is restored. The course Entrepreneurial Development & Small Business Management (T402) further hones the innovative thinking of the future manager into an entrepreneurial venture, quizzing the future manager on technical and financial validity. A number of business cases discussed under the course are of women empowerment and women entrepreneurship. A lesson on human values is also given through activities like Annual Blood Donation Camp, visit to orphanage and programs like spread a smile - where our students spend quality with differently able children and ultimately spreading a smile. All such events are planned, programmed and executed by the students.

File Description	Documents
Upload the list and description of the courses which address issues related to Gender, Environment and Sustainability, Human Values and Professional Ethics in the curriculum	View File
Any additional information	No File Uploaded

1.3.2 - Number of value-added courses for imparting transferable and life skills offered during the year

2

File Description	Documents
List of value-added courses	View File
Brochure or any other document relating to value-added courses	View File
Any additional information	No File Uploaded

1.3.3 - Number of students enrolled in the courses under 1.3.2 above

50

File Description	Documents
List of students enrolled	View File
Any additional information	No File Uploaded

1.3.4 - Number of students undertaking field work/projects/ internships / student projects

31

File Description	Documents
List of programmes and number of students undertaking field projects / internships / student projects	View File
Any additional information	No File Uploaded

1.4 - Feedback System

1.4.1 - Structured feedback and review of the syllabus (semester-wise / year-wise) is obtained from 1) Students 2) Teachers 3) Employers and 4) Alumni

B. Any 3 of the above

File Description	Documents
Provide the URL for stakeholders' feedback report	https://www.ghsimr.ac.in/pdf/NAAC2022/Employer-feedback_Student-feedback_alumni_Feedback.pdf
Upload the Action Taken Report of the feedback as recorded by the Governing Council / Syndicate / Board of Management	No File Uploaded
Any additional information	No File Uploaded

1.4.2 - The feedback system of the Institution comprises the following

B. Feedback collected, analysed and action taken

File Description	Documents
Provide URL for stakeholders' feedback report	https://www.ghsimr.ac.in/pdf/NAAC2022/Employer-feedback_Student-feedback_alumni_Feedback.pdf
Any additional information	No File Uploaded

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment of Students

2.1.1.1 - Number of students admitted (year-wise) during the year

70

File Description	Documents
Any additional information	No File Uploaded
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against reserved categories (SC, ST, OBC, Divyangjan, etc.) as per the reservation policy during the year (exclusive of supernumerary seats)

2

File Description	Documents
Any additional information	No File Uploaded
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses students' learning levels and organises special programmes for both slow and advanced learners.

Candidates come from different backgrounds like commerce, arts, science, and engineering. Engineering, science students here, might have to face difficulty in accounting related papers. Arts students have difficulty in papers related to mathematics and accounting both. Keeping this fact in mind PGP department analyses the data in terms of mix of candidates from different backgrounds. Generally the two areas in which classes are organized are General Mathematics and Financial Accounting. A schedule is created to

bridge the learning gap between the knowledge base a candidate is having in any area viz : Mathematics or Accounting or English. Once the PGP comes up with this, it discusses the issue with the area teacher where a detailed discussion is done regarding the content of various papers. In Mathematics, Mathematical aptitude related questions, AP, HP series and basic statistical concepts are added. In accounting they are introduced to accounting principles, ledger entry and in English vocabulary related inputs are given. Once this is decided, a schedule of such classes are added in the name of Tutorial classes which are scheduled along with time table for about two weeks period.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

2.2.2 - Student – Teacher (full-time) ratio

Year	Number of Students	Number of Teachers
03/08/2020	148	19

File Description	Documents
Upload any additional information	View File

2.3 - Teaching- Learning Process

2.3.1 - Student-centric methods such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences:

GHS-IMR widely uses all types of tools to make the learning invigorative and participative. Case study which is still the most popular pedagogical tool enhances participative and semi-experiential learning. Case Study as a tool is used in 70% of the papers in the PGDM programme. Case studies from Harvard, INSEAD are used to give quality input to the students. Students are made to explore different types of scenarios with the help of the caselets in different papers.

Students are put in experiential learning with the help of Industrial visits in some foreign countries. GHS-IMR students till now have visited UK - 2 times, China - 3 times, UAE - 3 times.

Here students are taken to world class manufacturing facilities of Coca-Cola, Ikea, Lenovo, Bow Steel, Volkswagen etc. In Production & Operations Management students are given project wherein they have to visit a factory, understand the production process and to create a report on the same. In Training & Development students have to visit any organisation and have to study the training needs of lower rung staff, create a training programme and deliver the same to their staff.

File Description	Documents
Upload any additional information	No File Uploaded
Link for additional Information	Nil

2.3.2 - Teachers use ICT-enabled tools including online resources for effective teaching and learning

GHS-IMR has fully air conditioned, State-of-the-art Information Technology Center recognizing the need for easy accessibility to latest relevant data and information. GHS-IMR computing infrastructure offers a various range of advanced hardware and software platforms. Teachers use the same for many internet based exercises in different subjects. Also hands on workshops on RPA are conducted in the lab on the portal provided by Automation Anywhere.

GHS-IMR has Computer Labs equipped with the 120 nodes with modern computing facilities. Computer center has a 2 IBM Pentium based servers, connected on a high speed Gigabit Ethernet Fiber Optic/UTP based network in a distributed Windows XP, Windows 8, Windows 8.1 and Windows 10 environment.

- E-mail system:GHS-IMR provides institutional E-mail ids to each and every student that allows students to access mails, both from inside and outside of the campus.

GHS-IMR has 10 Mbps dedicated Internet lease line & up to 100 Mbps FTTH Internet connection which offers high speed and uninterrupted internet connectivity from anywhere in the campus. To provide flexibility & convenient access to the internet facilities, all blocks of the institute are Wi-Fi enabled.

File Description	Documents
Provide link for webpage describing ICT enabled tools including online resources for effective teaching and learning process	https://www.ghsimr.ac.in/page/it-infrastructure
Upload any additional information	No File Uploaded

2.3.3 - Ratio of students to mentor for academic and other related issues

2.3.3.1 - Number of mentors

19

File Description	Documents
Upload year-wise number of students enrolled and full-time teachers on roll	View File
Circulars with regard to assigning mentors to mentees	View File

2.3.4 - Preparation and adherence to Academic Calendar and Teaching Plans by the institution

Exercise for the Academic Calendar for any ensuing year beginning from July has to be planned well ahead of time. The Faculty comes with the idea and plan of their area of activity on the advice of the Director of the institute. Director directly suggests certain activities which are more strategic in nature. Before this, PGP office taking Director into confidence prepares the second year commencement date of the PGP-II batch which begins after the batch is back from their summer internship. Just after joining they have to make the presentations regarding internships. Six term examinations are fixed in, after every 10 weeks of studies for the two year period. Care is taken that no assignment or test is conducted in the last two weeks of the term so that students can prepare well for their examinations. Based on the Academic Calendar weekly Time-Tables are prepared. Time table is released every week clearly mentioning the number of lecture of every subject. Thus a check is there to ensure that a course is progressing as mentioned in the course outline and would be completed as according to the Academic Calendar.

File Description	Documents
Upload the Academic Calendar and Teaching Plans during the year	View File

2.4 - Teacher Profile and Quality

2.4.1 - Number of full-time teachers against sanctioned posts during the year

19

File Description	Documents
Year-wise full-time teachers and sanctioned posts for the year	View File
List of the faculty members authenticated by the Head of HEI	View File
Any additional information	No File Uploaded

2.4.2 - Number of full-time teachers with PhD/ D.M. / M.Ch. / D.N.B Super-Specialty / DSc / DLitt during the year

5

File Description	Documents
List of number of full-time teachers with PhD./ D.M. / M.Ch. / D.N.B Super-Specialty / D.Sc. / D.Litt. and number of full-time teachers for 5 years	View File
Any additional information	No File Uploaded

2.4.3 - Total teaching experience of full-time teachers in the same institution: (Full-time teachers' total teaching experience in the current institution)

103

File Description	Documents
List of teachers including their PAN, designation, Department and details of their experience	View File
Any additional information	No File Uploaded

2.5 - Evaluation Process and Reforms

2.5.1 - Number of days from the date of last semester-end/ year- end examination till the declaration of results during the year

Nil

File Description	Documents
List of Programmes and the date of last semester-end / year-end examinations and the date of declaration of result	View File
Any additional information	No File Uploaded

2.5.2 - Number of students' complaints/grievances against evaluation against the total number who appeared in the examinations during the year

2

File Description	Documents
Upload the number of complaints and total number of students who appeared for exams during the year	View File
Upload any additional information	View File

2.5.3 - IT integration and reforms in the examination procedures and processes including Continuous Internal Assessment (CIA) have brought in considerable improvement in the Examination Management System (EMS) of the Institution

GHS-IMR has brought in many reforms in the area of the Types of Questions, Quality of Questions, Coding System and Invigilation Pattern. Evaluation system of GHS-IMR is divided into End-Term Written Examination (90 marks) and Continuous Internal Evaluation (60 marks). In the End-Term written examination, GHS-IMR used to have questions which had three sections. Freely available tools like Google Classroom has been harnessed in the continuous internal assessment (CIA) process where the assignments, study material are uploaded and quiz in randomized sequence is used for examining students. The automated process of evaluation is very helpful in saving the time of the teachers.

Computer based Examination system in Excel generates final result which is based on the input of marks done by different faculties for their papers. Parallel system of manual tabulation and collation of marks would be continued till the system becomes

robust for the next 1 more year.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme Outcomes and Course Outcomes for all Programmes offered by the institution are stated and displayed on the website and communicated to teachers and students

GHS-IMR runs one programme under its umbrella i.e., PGDM. With the objective of building accountability of what is taught in the higher education programme Outcome based education was introduced. GHS-IMR also implemented the same in its programme. GHS-IMR works to achieve its Programme Outcome with the help of the Course Outcomes for its 39 papers, Summer Internship, Final Research Project and Non-credit Personality Development Programme.

Teachers discuss the Course Outline along with the COs of their subjects in the Board of Studies meeting. Every course has its objectives and outcomes to be achieved after the end of the subject. Below are the glimpses of Course Outcomes from different courses which are embedded and further communicated to students through Course Outline been prepared by students. This is then uploaded in the Google class room.

Course Outcomes

- Knowledge of major principles and concepts of management.
- Usage and application of different management concepts in real-life organizations.
- Improvement in decision making and presentation skills.
- Development of conceptual skills and critical thinking.

File Description	Documents
Upload COs for all courses (exemplars from the Glossary)	View File
Upload any additional information	No File Uploaded
Link for additional Information	Nil

2.6.2 - Attainment of Programme Outcomes and Course Outcomes as evaluated by the institution

GHS-IMR has clearly defined Programme Outcome which is based on the Vision and Mission of the Institute. Work on Programme outcome is done by creating the course outcome of different courses and outcome of certain activities been conducted by the Institute from time to time.

Marks scored in such component of Internal Evaluation of the courses give us an idea about the attainment of the Course Outcomes. Leadership qualities are created by making the students to compulsorily participate in 8 different activities organised by the Institute. It's ensured that students take up different roles in different activities. Thus they develop an instinct and ability to operate under dynamic and demanding environment.

The other ways of knowing the attainment of all the objectives of POs are the placements. The terminal indicator of the success of any programme is the increase in avg. salary over the years. Institute works upon this objective by working on the soft skills of the students. For this Institute develops yearly schedule of PDP which is taken up by experts from the training area and by the different faculty members.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil

2.6.3 - Pass Percentage of students

2.6.3.1 - Total number of final year students who passed in the examinations conducted by Institution

28

File Description	Documents
Upload list of Programmes and number of students appear for and passed in the final year examinations	View File
Upload any additional information	No File Uploaded
Paste link for the annual report	Nil

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire). Results and details need to be provided as a weblink

<https://www.ghsimr.ac.in/pdf/NAAC2022/Student-Feedback-Summary-2020-21.pdf>

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Promotion of Research and Facilities

3.1.1 - The institution's research facilities are frequently updated and there is a well-defined policy for promotion of research which is uploaded on the institutional website and implemented

Research is well recognised as an effective way for educational institutions to disseminate knowledge and make an early and direct impact on society. Presentation and publication of research findings is one of the significant components of research process which plays an important role in sharing knowledge among the research community. GHS-IMR promotes and motivates its faculty members and students for research activities, research paper presentations and publication of research work in journals of repute. The institute is committed to disseminating its research work as widely as possible to accomplish maximum impact. This document provides the policy for conducting research activities & publication of research work. It also provides for the minimum standards for implementation of research and related activities that encourage efficient and effective communication, efficient, ethical and honest research conduct and availability of all essential resources required for the said purpose. It also elaborates upon extension research and outreach programmes.

File Description	Documents
Upload the Minutes of the Governing Council/ Syndicate/Board of Management related to research promotion policy adoption	View File
Provide URL of policy document on promotion of research uploaded on the website	https://www.ghsimr.ac.in/pdf/Policy-for-Research-Promotion.pdf
Any additional information	No File Uploaded

3.1.2 - The institution provides seed money to its teachers for research

3.1.2.1 - Seed money provided by the institution to its teachers for research during the year (INR in lakhs)

NIL

File Description	Documents
Minutes of the relevant bodies of the institution regarding seed money	No File Uploaded
Budget and expenditure statements signed by the Finance Officer indicating seed money provided and utilized	View File
List of teachers receiving grant and details of grant received	No File Uploaded
Any additional information	No File Uploaded

3.1.3 - Number of teachers who were awarded national / international fellowship(s) for advanced studies/research during the year

0

File Description	Documents
e-copies of the award letters of the teachers	No File Uploaded
List of teachers and details of their international fellowship(s)	View File
Any additional information	No File Uploaded

3.2 - Resource Mobilization for Research	
3.2.1 - Grants received from Government and Non-Governmental agencies for research projects, endowments, Chairs during the year (INR in Lakhs)	
0	
File Description	Documents
e-copies of the grant award letters for research projects sponsored by non-governmental agencies/organizations	View File
List of projects and grant details	No File Uploaded
Any additional information	No File Uploaded
3.2.2 - Number of teachers having research projects during the year	
0	
File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil
List of research projects during the year	View File
3.2.3 - Number of teachers recognised as research guides	
1	
File Description	Documents
Upload copies of the letter of the university recognizing teachers as research guides	No File Uploaded
Institutional data in Prescribed format	View File
3.2.4 - Number of departments having research projects funded by Government and Non-Government agencies during the year	
0	

File Description	Documents
Supporting document from Funding Agencies	View File
Paste link to funding agencies' website	Nil
Any additional information	No File Uploaded

3.3 - Innovation Ecosystem

3.3.1 - Institution has created an ecosystem for innovations and creation and transfer of knowledge supported by dedicated centres for research, entrepreneurship, community orientation, incubation, etc.

Incubation and Entrepreneurial Centre (IEC) was established to foster innovation, research and entrepreneurial activities. It is a platform to prospective entrepreneurs to transform their innovative and creative ideas and skills into viable products. Any student or professional with the mission to try out a novice Idea or technology for startup or up gradation of commercial ventures can apply. Faculty members of GHS-IMR, The Indus Entrepreneurs Uttar Pradesh (TIE-UP) and stalwarts of the industry shall mentor incubates and will help them in new business plan development and projects. The incubates shall be provided with office support such as internet connectivity, photocopy, telephone, and PCs with printer facility. They shall also have access to the library services at GHS-IMR. In order to build entrepreneurial skills in budding managers, the institute offers a specialization on Entrepreneurship named 'Entrepreneurship, Ethics & Environment'. Moreover, the institute has a compulsory course on 'Entrepreneurship and Small Business Management (EDSBM)' in Trimester IV of the PGDM curriculum.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

3.3.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), Entrepreneurship and Skill Development during the year

Nil

File Description	Documents
Report of the events	View File
List of workshops/seminars conducted during the year	View File
Any additional information	No File Uploaded

3.4 - Research Publications and Awards

3.4.1 - The Institution ensures implementation of its Code of Ethics for Research uploaded in the website through the following: Research Advisory Committee Ethics Committee Inclusion of Research Ethics in the research methodology course work Plagiarism check through authenticated software

A. All of the above

File Description	Documents
Code of Ethics for Research, Research Advisory Committee and Ethics Committee constitution and list of members of these committees, software used for plagiarism check	View File
Any additional information	No File Uploaded

3.4.2 - Number of PhD candidates registered per teacher (as per the data given with regard to recognized PhD guides/ supervisors provided in Metric No. 3.2.3) during the year

3.4.2.1 - Number of PhD students registered during the year

1

File Description	Documents
URL to the research page on HEI website	Nil
List of PhD scholars and details like name of the guide, title of thesis, and year of registration	View File
Any additional information	No File Uploaded

3.4.3 - Number of research papers per teacher in CARE Journals notified on UGC website during the year

1

File Description	Documents
List of research papers by title, author, department, and year of publication	View File
Any additional information	No File Uploaded

3.4.4 - Number of books and chapters in edited volumes / books published per teacher during the year

0

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

3.4.5 - Bibliometrics of the publications during the year based on average Citation Index in Scopus/ Web of Science/PubMed

3.4.5.1 - Total number of Citations in Scopus during the year

1

File Description	Documents
Any additional information	No File Uploaded
Bibliometrics of the publications during the year	No File Uploaded

3.4.6 - Bibliometrics of the publications during the year based on Scopus/ Web of Science – h-Index of the University

3.4.6.1 - h-index of Scopus during the year

1

File Description	Documents
Bibliometrics of publications based on Scopus/ Web of Science - h-index of the Institution	No File Uploaded
Any additional information	No File Uploaded

3.5 - Consultancy

3.5.1 - Revenue generated from consultancy and corporate training during the year (INR in lakhs)

3.3

File Description	Documents
Audited statements of accounts indicating the revenue generated through consultancy and corporate training	View File
List of consultants and revenue generated by them	No File Uploaded
Any additional information	View File

3.5.2 - Total amount spent on developing facilities, training teachers and clerical/project staff for undertaking consultancy during the year

0

File Description	Documents
Audited statements of accounts indicating the expenditure incurred on developing facilities and training teachers and staff for undertaking consultancy	View File
List of training programmes, teachers and staff trained for undertaking consultancy	No File Uploaded
List of facilities and staff available for undertaking consultancy	No File Uploaded
Any additional information	No File Uploaded

3.6 - Extension Activities

3.6.1 - Extension activities carried out in the neighbourhood sensitising students to social issues for their holistic development, and the impact thereof during the year

GHS-IMR realizes its citizenry and has been playing an active role in the area of social issues. In this line, institute associated itself with the Blood Donation activity in collaboration with the HDFC Bank and Rotary Club of Kanpur. Institute thus regularly conducts blood donation activity in its campus. Institute has also

linked itself with an NGO 'Snehalaya' which takes care of differently-abled individuals. Institute every year collects the donation and visits them with the team of students. Institute in the year 2017 has also associated itself with an NGO - Divyang which takes care of spastic children. Here the institute engages with the children by inviting them to the campus. Students of GHS IMR also visit their place for giving the donation and interacting with them. Institute has created the concept of Box of Love - which is a big wooden box with a big insert hole at the top. Here anybody can insert anything in the box for donation. The items thus collected are meant for donation to needy.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

3.6.2 - Number of awards and recognition received by the Institution, its teachers and students for extension activities from Government / Government-recognised bodies during the year

1

File Description	Documents
Number of awards for extension activities in during the year	View File
e-copy of the award letters	No File Uploaded
Any additional information	No File Uploaded

3.6.3 - Number of extension and outreach programmes conducted by the institution through NSS/NCC/Red Cross/YRC, etc. during the year (including Government-initiated programmes such as Swachh Bharat, AIDS Awareness, and Gender Sensitization and those organised in collaboration with industry, community and NGOs)

2

File Description	Documents
Reports of the events organized	View File
Any additional information	No File Uploaded

3.6.4 - Number of students participating in extension activities listed in 3.6.3 during the year

28

File Description	Documents
Reports of the events	View File
Any additional information	No File Uploaded

3.7 - Collaboration

3.7.1 - Number of collaborative activities during the year for research/ faculty exchange/ student exchange/ internship/ on-the-job training/ project work

2

File Description	Documents
Copies of documents highlighting collaboration	View File
Any additional information	No File Uploaded

3.7.2 - Number of functional MoUs with institutions of national and/or international importance, other universities, industries, corporate houses, etc. during the year (only functional MoUs with ongoing activities to be considered)

3

File Description	Documents
e-copies of the MoUs with institution/ industry/ corporate house	View File
Details of functional MoUs with institutions of national, international importance, other institutions etc. during the year	View File
Any additional information	No File Uploaded

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching-learning, viz., classrooms, laboratories, computing equipments, etc.

Institute has 10 fully equipped classrooms with white board, LCD projector, collar mike, and speaker with a seating capacity of around 50 students. Classrooms have comfortable and revolving chair for the students in classroom along with table. All the

classrooms are theatre shaped and seats are arranged in semi-circular form for peer learning among students. The entire campus is having a fully Wi-Fi facility. Institute has air conditioned conference room with an area of 71.07 sq. meters equipped with oval shape table and conference mike. Conference room has a seating capacity of around 35. Conference room is also equipped with LCD projector.

Institute has an auditorium with collapsible partition and an area of 273.03 sq. mt with seating capacity of around 300 with Audi 1 having seating capacity of around 200 and Audi 2 has a capacity of around 100 and equipped with Bose speaker and Sound system. Institute has a separate faculty area and separate cabin is allotted to each faculty member.

GHS-IMR has high end machines and hardware which is at par with the international standard, all the required software is made available easily to faculty and students. Institute has Centralize Database Environment with high storage capacity of 1500 GB. We are Using High Speed IBM x3650 Server with genuine Microsoft products. GHS-IMR has adopted the advance techniques to minimize the chances of data loss. All storage devices on Institute server are run on RAID Technology. Institute works on Microsoft Genuine Products Like Windows Server 2008 r2, Microsoft SQL Server 2008 r2 Standard, Microsoft Visual Basic 2013, Microsoft Windows 8.1, Microsoft Office 2013, Microsoft Office 2007, Microsoft Client Access Licence [CAL].The institute has installed 60 New Branded System from Dell. As required in course curriculum, all the required software with latest version is made available. GHS-IMR using some application software likes IBM Cognos 8, SQL Server 2008 r2, Language Lab Software by Clarity, Capital Line Plus, Tora, R Software and Mall-O-Mania. GHS-IMR has fully Wi-Fi enabled campus that help students to access and connect internet services from anywhere in the institute premises. GHS-IMR IT Department hasImplemented Complete ERP solution in the Institute that helps students to get all academic data and other details in just few clicks.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

4.1.2 - The institution has adequate facilities for cultural activities, yoga, sports and games (indoor

and outdoor) including gymnasium, yoga centre, auditorium etc.)

The institute has Gymnasium facility. The gymnasium is equipped with modern work out machines like automatic treadmills, bench press, cycle, aerobic ball, exercise bike, rowing machine, stepper and multi gym. Also, dumbbells and discs are available in all sizes to provide participants extensive free weight training. The ambience of the Gymnasium makes the workout a highly enjoyable and refreshing experience. The institute also has a palm square suitable for Yoga activity and is used for yoga and meditation by students and faculties and staff alike.

Institute host a large number of cultural activities throughout the year. The Institute has an auditorium with seating capacity of around 300. The Auditorium with collapsible partition comprising Audi 1 having seating capacity of around 200 and Audi 2 has a capacity of around 100, is equipped with Bose speaker and Sound system. Auditorium host a variety of cultural event like Kanpur Literature festival, Cultural evening of students function and alumni meet. Institute also has open amphitheatre amid pristine lush green campus which is used frequently for variety of cultural activities viz. Nukkad Natak, Cultural events on the occasion of Independence and Republic day. Institute also has a palm square used for the purpose of rehearsals and practice by the students for cultural events. Institute also has large open space for any cultural activity that gives lot of flexibility in terms of carry out the cultural activity on open space or in auditorium.

File Description	Documents
Geotagged pictures	View File
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.1.3 - Number of classrooms and seminar halls with ICT-enabled facilities

11

File Description	Documents
Upload any additional information	No File Uploaded
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure for infrastructure augmentation, excluding salary, during the year (INR in Lakhs)

3.53533

File Description	Documents
Upload audited utilization statements	View File
Details of Expenditure, excluding salary, during the years	View File
Any additional information	No File Uploaded

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

Dr. Gaur Hari Singhania Institute of Management & Research (GHS-IMR) Library uses Libsys 7 version for automation of the library since 2011. A true realization of Lib 2.0, LIBSYS7 delivers unparalleled satisfaction for both patrons and library staff. It gives end to end manageability of the library operations through its comprehensive modules. As a Web based solution, it provides platform independence. LIBSYS7 is a product aiming most convenient and pleasing library experience through its value added features. It has a powerful and user-friendly web-OPAC along with a window based OPAC. The system and subsystems of Libsys are having unmatched depth in functionality and features.

GHS-IMR Library is fully automated except Acquisition system using following module of Libsys system

1. Cataloguing
2. Circulation
3. Serial

LIBSYS7 competency

- GWT based GUI with multitasking feature
- Unicode Support
- Federated Searching with customizable look & feel
- User notification through E-mail
- RSS feeds and integration with Google Books, Book Finder, etc.
- Interactive features like online reviews, ratings, renewals, reservations etc. to deliver patron satisfaction
- and many more in this complete LMS

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

**4.2.2 - Institution has access to the following:
e-journals e-ShodhSindhu Shodhganga
Membership e-books Databases Remote
access to e-resources**

B. Any 3 of the above

File Description	Documents
Details of subscriptions like e-journals, e-books, e-ShodhSindhu, Shodhganga membership	View File
Upload any additional information	View File

4.2.3 - Expenditure on purchase of books/ e-books and subscription to journals/e-journals during the year (INR in lakhs)

0.29906

File Description	Documents
Audited statements of accounts	View File
Any additional information	View File
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	View File

4.2.4 - Usage of library by teachers and students (footfalls and login data for online access)

4.2.4.1 - Number of teachers and students using the library per day during the year

2

File Description	Documents
Upload details of library usage by teachers and students	View File
Any additional information	No File Uploaded

4.3 - IT Infrastructure

4.3.1 - Institution has an IT policy covering Wi-Fi, cyber security, etc. and has allocated budget for updating its IT facilities

GHS-IMR has fully air conditioned IT Centre along with fully Wi-Fi enabled campus that help students to connect internet services from anywhere in the institute. Computer lab is equipped with 120 high configuration system and equipped with Genuine Operating System and Licensed Software. GHS-IMR has Centralize Database with high storage capacity. Server Room is equipped with IBM X-3650 Server for over Windows 2008r2 Server, GHS-IMR has 20 MBPS Dedicated Internet lease line and 150 Mbps Dedicated FTTH Line that provides high speed internet services. GHS-IMR Implemented Language Lab for Students. Module Name Clear Pronunciation & It's Your Job. GHS-IMR has ERP system that help students to get academic and other data in few click. Some of important Services and software like Web-OPAC, ERP, FTP are working live and can be easily connected from anywhere.

1. Advance Firewall Security for safe and secure Internet Surfing
2. GHS-IMR campus is protected by CCTV Surveillance System.
3. Software Access and Data Connectivity on Web
4. Advanced Management Learning with Clarity Language Lab
5. GHS-IMR is working on Microsoft Genuine Products

IT Department of the GHS-IMR has the annual budget of INR 4.5 Lacs for the maintenance and the new purchases.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.3.2 - Student - Computer ratio

Number of Students	Number of Computers
148	120

File Description	Documents
Upload any additional information	No File Uploaded

4.3.3 - Bandwidth of internet connection in the Institution and the number of students on campus

A. 750 Mbps

File Description	Documents
Details of bandwidth available in the Institution	View File
Upload any additional information	No File Uploaded

4.3.4 - Institution has facilities for e-content development: Facilities available for e-content development Media Centre Audio-Visual Centre Lecture Capturing System (LCS) Mixing equipments and software for editing

A. All four of the above

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil
List of facilities for e-content development (Data Template)	No File Uploaded

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of physical and academic support facilities, excluding salary component, during the year (INR in lakhs)

6.25

File Description	Documents
Audited statements of accounts	View File
Upload any additional information	No File Uploaded

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities – classrooms, laboratory, library, sports complex, computers, etc.

IT facility Maintenance

GHS-IMR has implemented a proper system for the maintaining its IT infrastructure and resources. All the computers and peripherals are covered under warranty or maintained by IT management team of the Institute. Critical Problems are solved by on-call basis. In order to keep the campus secure and safe, surveillance cameras are installed at several locations inside the campus.

All-important resources like ERP System, Printers, Websites, and Internet Lease Line are covered under Annual Maintenance Contract. IT Infrastructure Upgradation & Maintenance is the main agenda of IT Committee meeting that is scheduled twice in a year.

Library Maintenance

Library has its Library policy in which library maintenance policy and collection maintenance policy is incorporate. Library maintenance work done as and when needed with the advice of library committee and due approval from the Director generally in the month of May and June.

Library also provides photocopying facility, regular maintenance of the photocopy machine is maintained by the supplier of the machine. AMC was given to the Vinayak Digital solution for regular maintenance.

Library Collection Maintenance

Stock Verification

The stock verification of the library happens on yearly basis

after the recommendation of the library committee and after the Director's approval generally in the month of May and June. Based on the recommendations of the library committee a physical verification committee is formed, the librarian issues a notification to all members regarding verification. Final missing book list will be prepared and signed by the members of the physical verification committee and then forward the list to the library committee with a covering letter containing findings of the report. The library committee can make recommendations and forward to director for further advice.

Weeding out

The Library periodically discards the materials that fall into the following categories.

1. Superseded editions.
2. Worn, mutilated, and/or badly marked items.
3. Duplicates of seldom used titles.
4. Outdated and/or inaccurate information.

Replacement

The Library will not automatically replace all materials withdrawn from the collection because of loss, damage, or wear. Final decisions to replace an item will be based on the demand for specific titles in support of curriculum, number of copies on the shelf, subject content, and the availability of newer and better materials on the subject lies with the library committee.

Binding

Binding of the library resources also done as and when needed, library prefers Rexene + leather binding for journals and books. Binding work was done by the professional binders generally in the month of May & June.

Physical and support facility

Institute has twenty four hour power backup facility having four Genset of the capacity 125 KWh, 50 KWH, 82 KWH, and 15 KWH. Institute has annual maintenance contract with ESPN diesel which look after the maintenance work throughout the year. Annual

maintenance work has been done once in three months to check the functioning and do the necessary maintenance.

Institute is fully equipped with fifty five air-conditioner consist of both window and split air-conditioner. Institute has annual maintenance contract with DTC Voltas which look after the maintenance work throughout the year.

Institute has housekeeping facility which includes in-house cleaning, maintenance of the campus including library and hostel.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefitted by scholarships and freeships provided by the Government during the year

1

File Description	Documents
Upload self-attested letters with the list of students receiving scholarships	View File
Upload any additional information	No File Uploaded

5.1.2 - Number of students benefitted by scholarships and freeships provided by the institution and non-government agencies during the year

11

File Description	Documents
Upload any additional information	View File
Institutional data in prescribed format	View File

5.1.3 - The following Capacity Development

A. All of the above

and Skill Enhancement activities are organised for improving students' capabilities Soft Skills Language and Communication Skills Life Skills (Yoga, Physical fitness, Health and Hygiene) Awareness of Trends in Technology

File Description	Documents
Link to Institutional website	Nil
Details of capability development and schemes	View File
Any additional information	View File

5.1.4 - Number of students benefitted from guidance/coaching for competitive examinations and career counselling offered by the institution during the year

50

File Description	Documents
Any additional information	View File
Number of students benefitted by guidance for competitive examinations and career counseling during the year (Data Template)	View File

5.1.5 - The institution adopts the following mechanism for redressal of students' grievances, including sexual harassment and ragging: Implementation of guidelines of statutory/regulatory bodies Creating awareness and implementation of policies with zero tolerance Mechanism for submission of online/offline students' grievances Timely redressal of grievances through appropriate committees

A. All of the above

File Description	Documents
Minutes of the meetings of students' grievance redressal committee, prevention of sexual harassment committee and Anti-ragging committee	View File
Details of student grievances including sexual harassment and ragging cases	No File Uploaded
Upload any additional information	View File

5.2 - Student Progression

5.2.1 - Number of outgoing students who got placement during the year

18

File Description	Documents
Self-attested list of students placed	View File
Upload any additional information	View File

5.2.2 - Number of outgoing students progressing to higher education

NIL

File Description	Documents
Upload supporting data for students/alumni	No File Uploaded
Details of students who went for higher education	View File
Any additional information	No File Uploaded

5.2.3 - Number of students qualifying in state/ national/ international level examinations during the year

5.2.3.1 - Number of students who qualified in state/ national/ international examinations (e.g.: IIT-JAM/NET/SET/JRF/ GATE /GMAT /CAT/ GRE/ TOEFL/Civil Services/State government examinations) during the year

0

File Description	Documents
Upload supporting data for students/alumni	View File
Any additional information	No File Uploaded

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports and/or cultural activities at inter-university / state /national / international events (award for a team event should be counted as one) during the year

0

File Description	Documents
e-copies of award letters and certificates	View File
Any additional information	No File Uploaded

5.3.2 - Presence of an active Student Council and representation of students in academic and administrative bodies/committees of the institution

Representation of students in academic and administrative bodies of the institute is done through their participation as members of various clubs, committees, cells and council of the institute. These bodies have members from students as well as faculty and staff. In the year 2020-21 the following activities were conducted by various clubs of the institute.

The "MEDIA CLUB " got the following press releases done :

1. Press Release on International Industrial Visit of the 2020-2021 batch
2. Press release on orientation of convocation of 2018-2020 batch

The "HR CLUB" got the 6th HR SUMMIT "HUMANOURCE-2020" organised. the event was conducted by GHSIMR in association with Novel Academy Pokhara, Nepal on Saturday 26th September 2020. due to the COVID-19 limitations the event took place virtually but the HR club members with the faculty of GHSIMR put their best foot forward to make the event a success.

The "CULTURAL CLUB" participated in the Basant Panchami Puja on the 16th September . the club members made all the arrangements for the puja and havan to be conducted at the institute's

premises.

Apart from the activities mentioned above GHSIMR proudly holds the following clubs for the specified period:

- Media Club
- Cultural Club
- Alumni Club
- Niche Club
- Movie Club
- Marketing Club
- IB Club

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

5.3.3 - Number of sports and cultural events / competitions organised by the institution

3

File Description	Documents
Report of the event	View File
List of sports and cultural events / competitions organised per year	View File
Upload any additional information	View File

5.4 - Alumni Engagement

5.4.1 - The Alumni Association and its Chapters (registered and functional) contribute significantly to the development of the institution through financial and other support services

Galaxy- The Alumni Association, Dr. Gaur Hari Singhania Institute of Management & Research is a Registered association under Society Registration Act, 1860 since May, 15, 2013 till date. The aims & objectives of the association are to provide a forum to establish a link between the alumni, staff and students of the Institute, to enable the alumni to participate in activities which would contribute to the general development of the Institute and society besides others. The Executive committee of the alumni association consist of alumni across different batches and is currently headed

by Mr. Sumit Raghunath, an alumnus of 2001 batch. The office bearer of the Executive committee includes President, Vice president, Secretary, treasurer and Members. The executive committee regularly meet to discuss alumni related issues and review the efforts already done in this direction. The Alumni residing in any particular place may form a local chapter of the Association with the prior approval of the Executive Committee of the Association. Alumni association is having Chapters in Delhi NCR and recently formed its International Chapter at Dubai. The Alumni association regularly organizes national level alumni meet known as Confluence besides Chapter meeting. This year alumni meeting was conducted in Dubai during students International study tour. The alumni Mr. Deepak Agarwal, Ms Ratna Agarwal and Mr. Amit Kumar were present during the meeting held on March 8, 2021.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional Information	https://www.ghsimr.ac.in/pdf/galaxy-alumni-registration.pdf

5.4.2 - Alumni's financial contribution during the year

E. <2 Lakhs

File Description	Documents
Upload any additional information	No File Uploaded

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of an effective leadership in tune with the vision and mission of the Institution

To realize the 'Vision' & 'Mission' the institution has evolved a refined system where the long term planning is done with the help of a well constituted 'Governing Council ' having blend of very senior Professors from leading institutions of India , accomplished Professionals from the industry , and headed by Mr Abhishek Singhania , Managing Director JK Technosoft . All issues related to academic and non academic matters are placed before the council for final debate and approval.

For Academic planning and designing the curriculum as per the need

of Industry Board of Studies has been constituted comprising educationists, industrialist and faculty members from the institute. The Institute benchmarks its courses with the best business schools in the country and abroad. Core curriculum is revised once every year based on the changing requirements of industry and feedback generated from industry practitioners, recruiters and alumni.

Various committees are evolved i.e. Centre of Academic Administration, Centre for corporate Resource Management, Centre of Management Development Programs & consultancy etc comprising of faculty members & students for planning ,execution and controlling of affairs of the institute. GHS-IMR has 5 clubs which work to ensure collaborative and comprehensive learning throughout the year. The clubs impart domain and industry-specific knowledge via Knowledge Transfer Sessions through Competitions, Case Studies and other related activities.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional Information	https://www.ghsimr.ac.in/page/vision-mission

6.1.2 - Effective leadership is reflected in various institutional practices such as decentralization and participative management

The Institute has taken on various new drives and rehearses through innovative leadership and effective Governance. Such drives have impacted the strategies adopted by the Institute in furtherance of its vision targeting at financial management, resource mobilization, effective utilization of human resources and overall efficiency enhancement.

The academic programme structure and courses are developed and updated remembering the advancing economy, the necessities of the corporate and of society. "Board of Studies "comprising ignited minds of the faculty fraternity from outside the institute meets on regular intervals to upgrade and revise the programme structure & pedagogy. New courses pertaining to emerging areas in business management and ethical practices are encouraged.

Alliances are worked with worldwide Institutes and colleges to expand the openness and teach best rehearses for both faculty and

understudies. Various Committees and cells comprising of faculty members & students are formed to be an instrument for planning, managing and controlling the affairs of the institute. The Faculty & Industry mentors are engaged continuously with students through a 'mentor-mentee' system for nurturing talent, close monitoring and identifying if ever there is any gap in students expectations and industry requirements. The evaluation is equally important for ensuring the quality output. The continuous internal evaluation builds an environment for learning. Also the End Term Examination question papers are prepared on 'Blooms Taxonomy'.

File Description	Documents
Upload strategic plan and deployment documents on the website	No File Uploaded
Upload any additional information	No File Uploaded
Paste link for additional Information	https://www.ghsimr.ac.in/pdf/NAAC2022/orga_nogram-clubs-committtes.pdf

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ Perspective plan has been clearly articulated and implemented

The Institute compares its courses to those offered by the leading business institutions in the country and around the world. The core curriculum is updated once a year to reflect evolving industry needs and feedback from industry practitioners, recruiters, and alumni. In continuation to this the institute introduced 'Robotic Process Automation' as a credit course in collaboration with 'Automation Anywhere' company having their office in Bangluru. The institute alliance in 2021 with companies like IBM, Google and Hubspot to provide students 14 Value addition Certificates in the field of Digital Marketing, HR, AI, Blockchain, Digital Transformation, Project Management & professional effectiveness etc. The institute introduced Credit courses in the field of HR Analytics, Data Analytics, Marketing Analytics, AI to make understudies ready for industry.

Alliances are built with international Institutes and universities like Synergy University, Moscow, Russia (AMBA Accredited), Shenyang Normal University (SNU), Shenyang, China, University of the West of England (UWE). Bristol, UK, College of Business Studies, University of Nebraska, USA, Exeed School of Business -

Westford to broaden the exposure and inculcate best practices for both faculty and students.

File Description	Documents
Strategic Plan and deployment documents on the website	No File Uploaded
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.2.2 - The functioning of the various institutional bodies is effective and efficient as visible from the policies, administrative set-up, appointment and service rules, procedures, etc.

A well established organizational structure is being put in place at GHS-IMR which ensures smooth functioning. Institute actively uses online source of operations. The major long term strategic decisions are done in Governing council Meetings after final debate. The director of the institution has the overall responsibility of planning and implementation of the 'Governing Council 'Vision. Institute actively uses online source of operations. Institute keeps the track of all personnel details of employees. Institute has its own LAN connection to communicate it with internal stakeholders. Institute maintains its website www.ghsimr.ac.in to communicate its philosophy and updates to external stakeholders. LIBSYS is used to manage the library functions efficiently. In this pandemic institute is using Google Classroom for managing classes, assignment and announcements. All interactions with students are done through Google Classroom. Accounts section is also automated for keeping all records.

File Description	Documents
Paste link to Organogram on the institution webpage	https://www.ghsimr.ac.in/pdf/NAAC2022/Organogram-of-GHS-IMR.pdf
Upload any additional information	View File
Paste link for additional Information	Nil

6.2.3 - Implementation of e-governance in areas of operation: Administration Finance and Accounts Student Admission and

A. All of the above

Support Examination

File Description	Documents
ERP (Enterprise Resource Planning) Document	View File
Screen shots of user interfaces	View File
Details of implementation of e-governance in areas of operation	View File
Any additional information	No File Uploaded

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non-teaching staff and avenues for their career development/ progression

The Institute has well laid out policies for the welfare of its employees. In the HR Manual well laid down policies are there in respect to compensation Policy and Payroll Management, Leave Policy, Attendance Policy, Performance appraisal and Development policies etc. In the Leave policy provision for casual leaves, sick Leaves, Privilege Leaves, Maternity/ Paternity leaves, Duty Leaves, Compensatory off and sabbatical are made in tune with government guidelines. Proper provision of EPF, ESI and gratuity is there for entitled faculty & staff. The policies are laid down for financial & other support provided to faculty & staff members for their development & growth.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

6.3.2 - Number of teachers provided with financial support to attend conferences / workshops and towards payment of membership fee of professional bodies during the year

19

File Description	Documents
Upload any additional information	No File Uploaded
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	View File

6.3.3 - Number of professional development / administrative training programmes organized by the Institution for its teaching and non-teaching staff during the year

1

File Description	Documents
Reports of the Human Resource Development Centres (UGC HRDC/ASC or other relevant centres)	View File
Upload any additional information	No File Uploaded

6.3.4 - Number of teachers who have undergone online/ face-to-face Faculty Development Programmes during the year: (Professional Development Programmes, Orientation / Induction Programmes, Refresher Courses, Short-Term Course, etc.)

4

File Description	Documents
Summary of the IQAC report	View File
Reports of the Human Resource Development Centres (UGC ASC or other relevant centers)	View File
Upload any additional information	No File Uploaded

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly

The institute has both internal and statutory audit. The internal audit has been done by MKT and associate and statutory audit by Tandon, Diwakar and company. Both audit happens once in a year after the closing of the financial year till the filling of the IT return . The objection raised by auditors will be send to the chairman of the institute. The Action taken report will be filed

to the internal auditor by the accounts department.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

6.4.2 - Funds / Grants received from non-government bodies, individuals, and philanthropists during the year (not covered in Criterion III and V) (INR in lakhs)

148.50

File Description	Documents
Annual statements of accounts	View File
Details of funds / grants received from non-government bodies, individuals, philanthropists during the year	View File
Any additional information	No File Uploaded

6.4.3 - Institutional strategies for mobilisation of funds and the optimal utilisation of resources

Every year before starting of next financial year, Director conduct a combined meeting with faculty member, accounts department, Administrative officer, admission cell & placement cell to discuss the resources requirement & up gradation for upcoming financial year. All the requirements are then collaboratively converted into the budget for upcoming financial year. Director with the help of accounts department make a draft of income and expenses proposed for the upcoming year. The draft is tabled in Governing Council meeting. After detailed discussion and debate the draft is approved by the Council with changes if any. This approved draft is used as the main instrument to measure the optimal utilization and mobilization of funds. For any major assets purchases or repair work competitive quotations are called upon from at least three prospective vendors and after detailed analysis by purchase committee the purchase order is given to the most suitable vendor. All the negotiable instruments are signed by two members out of which one is the director of the institute and other is authorized signatory from the governing council. In case of emergency if expenses exceed the budget prior approval of Chairman of Governing Council is required. In the end of every financial year any surplus/ unutilized fund if available it is

submitted in Corpus fund of the institute.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional Information	Nil

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing quality assurance strategies and processes visible in terms of incremental improvements made during the preceding year with regard to quality (in case of the First Cycle): Incremental improvements made during the preceding year with regard to quality and post-accreditation quality initiatives (Second and subsequent cycles)

After the setup of Internal Quality Assurance Cell (IQAC) in the institute, it has significantly contributed for institutionalizing quality assurance strategies.

After setup of IQAC well defined processes and systems are in place to ensure adherence to quality in all aspects of the Institute's functioning. The teaching -learning mechanism is reviewed at several levels within the Institute- by the Programme Office and Chairpersons, in the Faculty Meetings and then in Board of studies. The IQAC works with different divisions to find areas of improvement and also to document and suggest new changes and improvements for quality enhancement. Mechanisms in place for periodic review of administrative and academic areas, regular feedback from students, employees, employers and alumni helped the institute to take corrective actions when and where required. By implementation of quality checks better student satisfaction become visible in terms of their attendance, improvement in their score cards and placements.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

6.5.2 - The institution reviews its teaching-learning process, structures and methodologies of operation and learning outcomes at periodic intervals through its IQAC as per norms

To institutionalize the quality initiative concept, Quality

assurance committee (QAC) was created. This initiative been advised by the accreditation bodies, has proven to be very effective for the institutions. Here institution is clearly able to earmark and set momentum for some initiatives which are not only unique but also are relevant and beneficial for the development of students. GHS-IMR has divided IQAC initiative with the help of 2 methods.

One is the annual review of the course plan by the faculties and presentation before the IQAC members. The course plan not only includes the scheduling of courses in to 30 sessions but also the type of case studies, exercises, assignment and term projects which will be the part of any course are presented and discussed. The advantage of this method is that the concerned faculty is able to plug the gap, if any, as advised by the peer group and the IQAC members as per the changing need of the industry.

The institute has inducted the concept of course outcome for each of its courses. It is collated with the program outcomes instituted by the institute. In the course plan Institute faculties creates a rubric based evaluation system for internal evaluation of students which will be able to measure the attainment of program outcome of the PGDM program. This attainment is reflected through the internal marks scored by the students and the increase in average salary of the placement through campus Y-o-Y basis.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

6.5.3 - Quality assurance initiatives of the institution include Regular meeting of the IQAC Feedback collected, analysed and used for improvement of the institution Collaborative quality initiatives with other institution(s) Participation in NIRF Any other quality audit recognized by state, national or international agencies (such as ISO Certification)

A. Any 4 or all of the above

File Description	Documents
Paste the web link of annual reports of the Institution	https://www.ghsimr.ac.in/pdf/NAAC2022/annual-progress-report-july-2021.pdf
Upload e-copies of accreditations and certification	View File
Upload details of quality assurance initiatives of the institution	View File
Upload any additional information	No File Uploaded

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

The institute focuses on gender equality. The institute is has larger percentage of female students in the PGDM programme. The institute has counselling cell and women grievance cell to look after the issues related to women. The institute has round the clock security provisions. The institute organizes various activities throughout the year to empower female students and employees. The institute offers equal participation for female students in all the activities that comprises clubs and committees as well.

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	Nil

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation: Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power-efficient equipment

D. Any lof the above

File Description	Documents
Geotagged Photographs	View File
Any other relevant information	View File

7.1.3 - Describe the facilities in the institution for the management of the following types of degradable and non-degradable waste (within a maximum of 200 words)

Solid waste management:

- To reduce waste at institute, students and staff are educated on proper waste management practices through lectures, advertisement on notice boards, displaying slogan boards in the campus.
- Waste is collected on a daily basis from various sources and is separated as dry and wet waste.
- Colour coded dustbins are used for different types of wastes. Green for wet and blue for solid waste.
- Waste material like plastic, papers etc. are collected and sold out to scrap vendor from time to time.

Liquid waste management:

- Liquids are diluted by getting mixed with the washroom and toilet liquid wastes in to the common drainage.

E-waste management:

- The E-waste collected is stored in store room and disposed every year accordingly.
- Old monitors and CPUs are repaired by our technician and reused.

Institute has policy of Plastic free campus that includes the following:

1. No Plastic Bottles will be used within the campus nor in different activities/event organized by the institute throughout the year
2. No Plastic folders will be used by the students while submitting assignments neither it will be used in different activities /events organized by the institute
3. Garbage and Waste Material Disposal.

4. Institute campus is fully integrated with rain water harvesting system.

File Description	Documents
Relevant documents like agreements/MoUs with Government and other approved agencies	View File
Geotagged photographs of the facilities	View File
Any other relevant information	View File

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus

D. Any 1 of the above

File Description	Documents
Geotagged photographs / videos of the facilities	View File
Any other relevant information	View File

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for greening the campus are as follows:

- 1. Restricted entry of automobiles**
- 2. Use of bicycles/ Battery-powered vehicles**
- 3. Pedestrian-friendly pathways**
- 4. Ban on use of plastic**
- 5. Landscaping**

B. Any 3 of the above

File Description	Documents
Geotagged photos / videos of the facilities	View File
Various policy documents / decisions circulated for implementation	No File Uploaded
Any other relevant documents	No File Uploaded

7.1.6 - Quality audits on environment and energy undertaken by the institution

<p>7.1.6.1 - The institution’s initiatives to preserve and improve the environment and harness energy are confirmed through the following:</p> <ol style="list-style-type: none"> 1. Green audit 2. Energy audit 3.Environment audit 4.Clean and green campus recognitions/awards 5.Beyond the campus environmental promotional activities 	<p>C. Any 2 of the above</p>
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File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	No File Uploaded
Certification by the auditing agency	No File Uploaded
Certificates of the awards received	View File
Any other relevant information	View File

<p>7.1.7 - The Institution has a disabled-friendly and barrier-free environment: Ramps/lifts for easy access to classrooms and centres Disabled-friendly washrooms Signage including tactile path lights, display boards and signposts Assistive technology and facilities for persons with disabilities: accessible website, screen-reading software, mechanized equipment, etc. Provision for enquiry and information: Human assistance, reader, scribe, soft copies of reading materials, screen reading, etc.</p>	<p>B. Any 3 of the above</p>
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File Description	Documents
Geotagged photographs / videos of facilities	View File
Policy documents and brochures on the support to be provided	No File Uploaded
Details of the software procured for providing assistance	No File Uploaded
Any other relevant information	No File Uploaded

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e. tolerance and harmony towards cultural, regional, linguistic, communal, socio-economic and other diversities (within a maximum of 200 words).

GHS-IMR host and organized number of activities to provide inclusive environment that brings tolerance and harmony towards cultural, religion, socio economic and other diversity. Basant panchami, a day celebrating the birthday of Goddess Saraswati was celebrated on 16th February, 2021 at the institute. The festival is most famous for the Goddess of Learning, Knowledge and fine arts. It was very joyful experience mixed with colors of beautiful expression from every member of college.

To serve the academic community at the degree colleges in Kanpur institute organized CSR activity "Strive and thrive" at PPN College on February, 24, 202. The event consist of was sessions on Time Management and New career avenues for graduating students in professional arena. The activity also consist of Management games by involving students of the Concerned College. The activity was conducted number of institutions by Dr. Shekhar Trivedi and Dr. Kunwar Milind Singh.

Institute faculty is also reaching out to neighboring country for knowledge dissemination in through virtual platform. Dr. Monika Srivastava delivered a lecture on People management post covid 19 for faculty, staff and students of Novel Academy, Pokhra, Nepal.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	View File

7.1.9 - Sensitization of students and employees of the institution to constitutional obligations: values, rights, duties and responsibilities of citizens:

The institution organizes various programmes for inculcating values in students for becoming responsible citizens. Value-based education is essential to develop an individual and help him/her lifelong in many ways. It gives a positive direction to the students to shape their future and even helps them know the purpose of their life. It also helps students to develop a strong relationship with family and friends.

Activity organized by the institute:

- Celebration of republic day in which oath is taken by the faculty, staff and students to become responsible citizen of India
- GHS-IMR organized a CSR activity 'Strive and thrive' at local academic institutions of higher learning to help them aware about career avenues and about importance of Time management. One such activity was conducted at PPN College on February, 24, 2021. The talk was given by Dr. Shekhar Trivedi and Dr. Kunwar Milind Singh.
- The institute offers course on moral values and ethics viz. Business ethics and sustainable development to the students which plays a significant role in shaping their personality. It is absolutely important to teach moral values in students because it is then that they take their first steps towards life, and it matters that they do it right.

File Description	Documents
Details of activities that inculcate values necessary to transform students into responsible citizens	View File
Any other relevant information	No File Uploaded

7.1.10 - The institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic sensitization programmes in this regard: The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other

D. Any 1 of the above

staff Annual awareness programmes on the Code of Conduct are organized

File Description	Documents
Code of Ethics - policy document	No File Uploaded
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programmes, etc. in support of the claims	No File Uploaded
Any other relevant information	View File

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

Institution celebrates/organizes national days, events and festivals with lot of zeal and vigour. Festival celebrations promote brotherhood, unity and communal harmony. We get to know about our freedom struggle and the ideals on which our constitution stands along with our fundamental rights and duties. It helps to preserve our culture and heritage. Every National Festival of India is celebrated at the institute with patriotism and great zeal. National Festivals are a national treasure that revives our spiritual values and deep-rooted sentiments and unites us to celebrate with pride. They remind us about the sacrifice of the national leaders and freedom fighters. The national festivals of Independence day is celebrated on August 15 and Republic day on January 26 every year. The flag hoisting ceremony on these day accompanied by oath taking ceremony by faculty, staff and students which is followed by cultural programmes and quiz by the students.

Besides national festivals other festivals are also celebrated with great enthusiasm. Basant panchami, a day celebrating the birthday of Goddess Saraswati was celebrated on 16th February, 2021 at the institute. The festival is most famous for the Goddess of Learning, Knowledge and fine arts.

File Description	Documents
Annual report of the celebrations and commemorative events for during the year	View File
Geotagged photographs of some of the events	View File
Any other relevant information	View File

7.2 - Best Practices

7.2.1 - Provide the weblink on the Institutional website regarding the Best practices as per the prescribed format of NAAC

Best Practice 1

Title of the practice:

International study tour for students to provide them global exposure and to learn the best of the industry practices

Objective of the practice:

The objective of the International study tour is to equip the students acquainted with International socio-economic and cultural environment and they get adapted to environment of local and Multinational companies (MNCs) abroad.

The Context:

The world is growing in its demand for global employees, and one of the best ways to achieve this is exploration. Participation in an international study tour enables students to build their personal and social competence and intercultural understanding, including language skills. GHS-IMR has been providing opportunities to its students to gain international exposure through foreign educational and industrial trips.

The Practice:

- The Students of PGDM second Year (Batch 2019-21) went to a 6 days study tour to Dubai (UAE) from March 8, 2021 to March 13, 2021. The visit to the capital city of Emirates Dubai, the city is known for its riches, its glitzy and innovative development and architecture, and its industries and retail

markets.

- The industry visit include visit to Rashid Metallic Industries (RMI). The company specializes in manufacturing, moulding of metal structures.
- Students visited to world's tallest architecture Burj Khalifa and world's largest Mall the Dubai Mall, the main attraction in Dubai.
- Students visited Dubai Mall to understand the concepts of Retail management.
- Students attended seminar on Holistic Approach to Wellness: Energizing self by balancing Energy. The students learnt the basics of energizing mind and body that too in a scientific way.
- The visit ended with Desert Safari. Besides, students went for diverse entertainments like Camel rides, fire show, Tanura show, Belly dance, henna paintings and a BBQ dinner.
- The standard practice in International study tour to visit industries, interaction with alumni and to understand the socio cultural and economic aspect by visiting places of importance and attraction.

Evidence of Success:

The International study tour gave holistic experience to students. The study tour has helped students to see and perceive things in global perspective. Such an understanding of a nation which includes historical, cultural, social, geo-political and economic aspects, gives a fillip to international business acumen of aspiring managers. The trip was safe, informative, comfortable and memorable for every student in the group.

Problem encountered and Resource required:

More resources are needed to make the International study tour with larger duration and inclusion of more cities or countries as part of the study tour.

Best Practice 2

Title of the practice:

To help the institutions stakeholders to learn the best of the practices and wisdom from the best in industry, academia and other spheres of life through virtual platform.

Objective of the practice:

The objective is to deliver a series of Wisdom talk from experts across various field that encompasses industry leaders, Life and business Coach, Fitness and Yoga experts, academicians, wellness consultants to interact with various institute stakeholders.

The Context:

During the prevailing Covid scenario, virtual interaction and knowledge dissemination become order of the day. To productively use this unavoidable circumstance's, Wisdom talks have been initiated by the institute to give faculty, staff , students, alumni, other academic and non-academic institution a holistic perspective on various facets of industry practices, Life, Motivation, Global leadership thoughts etc.

The Practice:

Dr. Gaur Hari Singhania Institute of Management & Research (GHS-IMR) hosted a virtual wisdom talk series in 2020-21 where following experts from different fields participated in the event and shared their knowledge with the audience. The talk was immensely beneficial to pur current students, alumni, aspiring entrepreneurs, Managers, and society at large alike.

The experts who addressed the audience were:

1. Mr. Rajesh Srivastava , Head Marketing communications , Nissan Motors
2. Mr. Nischal Mahajan , Director , 3S Educare
3. Mr. Sumit Raghunath, GM, Jagran Prakashan LTD.
4. Dr. Alok Bajpai , Psychiatrist & Sr. Consultant
5. Mr. Mandeep Sodhi , Life & Business Coach Founder
6. Mr. Simon Mangos, CEO , Pulse Inspections & Audit
7. Dr. Vivek Singh , Head of the Department , MIT College of Management
8. Capt. Anubha Rathaur , Behavioral Trainer
9. Dr. Anupam Narula , Prof. Marketing , Amity University
10. Mr . Rahul Srivastava , Filmmaker
11. Ms. Nandita Mahadevia , Global Marketing Manager , Zee5
12. Mr. Shishir Chandra AGM Insecticides Ltd.
13. Dr. Bidya Roy , Ass. Profs. Burdwan University
14. Mr. Sudeep Goenka , Director Goldiee Group
15. Mr Vikas Mohan, COO, Dunken Kelvin Pvt. Ltd.

Evidence of Success:

The Wisdom talk series witnessed a series of speakers from various walks of life and delivered the session followed by interaction with faculty member. All the wisdom talk sessions were streamed live on Facebook and anchored by the student. The audience not only listens the wisdom talk live but post live streaming thousands witnessed the talk later on. The wisdom talks were widely appreciated by current and aspiring students and society at large.

Problem encountered and Resource required:

The wisdom talks were organised on weekends for an hour for the benefit of larger audience. Larger audience can be connected to listen the wisdom talk live but that requires more time and resources to reach audiences.

File Description	Documents
Best practices in the Institutional website	https://www.ghsimr.ac.in/pdf/NAAC2022/Institutional-Best-Practices.pdf
Any other relevant information	Nil

7.3 - Institutional Distinctiveness

7.3.1 - Highlight the performance of the institution in an area distinct to its priority and thrust (within a maximum of 200 words)

The distinctiveness of GHS-IMR consists mainly in creating for its faculty and students an atmosphere that provides a 'share environment' in which knowledge is being shared irrespective of challenges. Following events/ activities have been organised in tune with our priority and thrust during Covid times.

- Institute Alumni association hosted a web talk cum interaction on "Changing industry expectation during Covid times: Alumni perspective" on July, 25, 2020.
- GHS-IMR in collaboration with Novel Academy, Pokhara, Nepal organized 6th International HR Summit 'HumanOurce- 2020'on September 26thSept' 2020. The summit theme was'Resurgence of HR'.
- GHS-IMR hosted 15 sessions from expert across different fields under the Wisdom Talk Series 2021 during 2020-21.

- GHS-IMR is organized a workshop on "Role of IPR for New Age Entrepreneurs & Start-ups" on Friday 28rd May 2021.
- GHS-IMR organised Virtual industrial visit at Mother Dairy New Delhi, on May 14, 2021 and to Yakult Danone, on May 24, 2021.
- PDP session "New version of you 2.0" has been organized at the institute on, February 15, 2021.
- An online guest session on 'Decoding India's Annual Budget-2021' has been organised on 11th February, 2021
- Orientation programme of the batch 2020-22 was held on virtual mode on 3rd October 2020.

File Description	Documents
Appropriate link in the institutional website	https://www.ghsimr.ac.in/pdf/NAAC2022/Institutional-Distinctiveness.pdf
Any other relevant information	View File

7.3.2 - Plan of action for the next academic year

The Institute for the session has planned for small to middle level activities which would focus squarely on building skills in students. The skills in focus would be articulation, copywriting, designing and understanding the area of analytics through different streams. IT Club and marketing clubs would be focus on honing the digital marketing abilities. Operations will focus on developing aptitude for new technology area like Artificial Intelligence and Data Analytics. Emphasis will also be on analytics area to be taught in a more incisive way in the marketing analytics and HR analytics paper. Institute shall re-emphasize on building empathy through liberal arts and dramatics.

In the area of contribution towards academics, institute other than papers has taken up the route of writing more of case studies by its faculty members. Faculty would be encouraged to collaborate with organisations to write case studies on real world problems of new era businesses. Institute has also planned to enhance the canvass of its sustainable practices and the community outreach programmes. Institute will further reorganise cultural and sports activities.