

Dr. Gaur Hari Singhania Institute of Management & Research (GHS-IMR)

"IQAC" Meeting dated 6th August, 2021

Minutes of the Meeting

An "Internal Quality Assurance Committee" meeting was held on 6th August 2021 at 3:00 PM at Conference Room, the following were present.

1. Dr. (Prof.) Rahul Goyal (in the Chair)
2. Dr. Alok Bajpai, MD, Psychiatry
3. Dr. Shekhar Trivedi, Professor
4. Dr. Monika Srivastava, Professor
5. Mr. Devendra Jaiswal, Associate Professor
6. Dr. Kunwar Milind Singh, Associate Professor
7. Mrs. Usha Shukla,
8. Mr. Jugal Shukla
9. Mr. Vinayak Gupta

The Following requested for their "absence "to be approved.

1. Mr. Shashank Agarwal, Dy. Managing Director, KPL.
2. Mr. RK Agarwal
3. Mr. Vinay Rai

Director after ascertaining the quorum declared the meeting as properly constituted and open.

The ATR report for the last meeting held on 29th December 2021 was placed and discussed

Following points were discussed-

Committee Members discussed the prevailing situation due to the pandemic. It was pointed that physical interactions may be disrupted due to the rise in covid cases. It was highlighted that to give practical exposure to business management practices to the students following activities should be planned.

1. It was suggested that factory visits can be organized if the pandemic situation improves. Alternatively the institute may plan some type of virtual visits to factories PGP chairperson was requested to explore the possibilities of these activities.

2. Due to volatile situation, it was decided that 5th Marketing Summit Brandcraft to be organised in the online mode. Dr. Shekhar Trivedi to plan the details of Brandcraft and invite high profile marketing executives.

3. It was decided to give students hands-on experience in managing business and challenges. It was decided that students may be involved in some small business activities or entrepreneurial activities. Prof. Devendra Jaiswal to explore the possibilities of it.

Meeting ended with the vote of thanks to the chair.

A handwritten signature in black ink, appearing to be 'S. Jaiswal', written over a horizontal line. The signature is fluid and cursive.

21st December 2021

Action Taken Report
IQAC Meeting Dated 6th August 2021

1. With reference to point one of IQAC Meeting held on 6th August 2021 regarding factory visits. On 27th September, 2021 GHS-IMR students visited Goldiee Masale Group and Kanpur PlastiPack Ltd. Virtual visits of factories are also lined up in coming month.
2. With reference to point second, Brandcraft 2022 is planned on two weekends of February 2022. Some top marketers are lined up on 19th February and 26th February, 2022
3. Students were encouraged to put up stalls during Diwali celebrations at the institute. Some of the students have actively taken part and put up their stalls.



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1. Dr. (Prof.) Rahul Goyal (in the Chair)
2. Mr. Vinay Rai
3. Dr. Shekhar Trivedi, Professor
4. Dr. Monika Srivastava, Professor
5. Mr. Devendra Jaiswal, Associate Professor
6. Dr. Kunwar Milind Singh, Associate Professor
7. Mrs. Usha Shukla,
8. Mr. Jugal Shukla
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The Following requested for their "absence "to be approved.

1. Mr. Shashank Agarwal, Dy. Managing Director, KPL.
2. Mr. RK Agarwal
3. Dr. Alok Bajpai, MD, Psychiatry
4. Mr. Sumeet Jhingan

Director after ascertaining the quorum declared the meeting as properly constituted and open.

The ATR report for the last meeting held on 6th August 2021 was placed and discussed

Following points were discussed-

The committee members suggested few steps to be integrated in the regular curriculum to enhance output.

The suggestions were made as follow:

1. Director suggested that we should aim at making factory visits more effective. At present, students visit factories in large group and many students do not get opportunity to interact with factory officials. PGP chairperson to look into the matter.
2. PGP chairperson suggested that we should introduce new course in data analytics as new job opportunities are emerging in this field. PGP chairperson to explore this matter.
3. Students need to further improve business communication skills. PGP chairperson to explore this issue in detail and devise some plan for it.
4. Students attention span in class-room has come down. Faculty members to devise plans to enhance student engagement. It was suggested that faculty members should come up with some innovative methodology.

Meeting ended with the vote of thanks to the chair.

A handwritten signature in black ink, consisting of several fluid, overlapping strokes that form a stylized name or set of initials.