

GHS-IMR Annual progress report

July 2021

- Faculty members completed review of students summer internship reports.
- Dr. Monika Srivastava chaired the inaugural function in Women Entrepreneurship Development Programme (WEDP) through online Platform on 12th July , 2021
- Dr. Shekhar Trivedi reviewed Case Study Manuscript ID AJC-2021-0300 entitled "Gyan Fresh": Digital Transformation of Dairy Business with Innovation and Technology" for Asian Journal of Management in July 21st.

August 2021

- Dr. Shekhar Trivedi took a webinar on "Fundamentals of Creating Visual Presentations" in a webinar series organized by SEMS Welfare Foundation (SWF) on 29th August 2021.
- Er. Devendra Jaiswal participated in the Webinar titled "Use of Technology in Education" organized on 10th Aug, 2021 by AICTE.
- CS Navya Bajpai attended workshop on Board Meeting and Shareholders meetings on 9th August 2021 at Kanpur Chapter of ICSI.

September 2021

- E-KOSMOS, GHS-IMR E-cultural Fest, 2021:-

On September 4, 2021 E-KOSMOS, GHS-IMR E-cultural Fest, has been organized. The 3rd edition of E-KOSMOS was organized with the objective of bringing together the youth to raise student spirit and motivate them towards positivity. More than 100 participants from 21 different colleges have participated in the online event.

- On 27th September, 2021, the students of GHS-IMR had made an Industrial visit to Goldiee Masale group, as a part of their industrial tour.
- On 27th September, 2021, the students of GHS-IMR had made an Industrial visit to Kanpur PlastiPack Ltd. The Industrial visit help student to develop their industrial vision and enhance their curriculum knowledge
- Dr. Shekhar Trivedi, gave a talk on " Media Manipulation for Consumption" in the webinar series organised by Center for Adivasi Research and Development (CARD), in collaboration with IIM Sambalpur, Odisha on 27th September 2021
- Dr. Shekhar Trivedi reviewed Case Study Manuscript ID AJC-2021-0300 entitled "Students as Brand Ambassadors – "Word of Mouth is Sufficient" for Asian Journal of Management in September 21
- Er. Devendra Jaiswal had organized 1-day online workshop on "Introduction to SECURITIES MARKET" in Association with SEBI, NSE and NSDL on 9th Sep, 2021.
- Er Devendra Jaiswal completed a certification course by Google on 'Data analytics Techniques' on Sept 22nd 2021.

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October 2021

- An education excursion trip was organised for the 2nd Year students to Orchha on 30th and 31st October 2021.
- Dr. Kunwar Milind Singh research paper 'Co integration and causality between foreign direct investments, trade and economic growth was published in FIIB Business Review on October 13th, 2021 & indexed in SCOPUS and many others.

November 2021

- On 2nd November, 2021, Diwali Fare and fun activities were organized in the campus. With 5 stalls coming from students, namely: - Snack Stall, Games Stall, Diwali gift stall, Cupcake stall Handmade/ creative stall etc
- Mr. Vineet Agarwal – Corporate Trainer had conducted a talk on Topic: “How to be Corporate Ready” during 22nd November 2021 to 25th November 2021.
- Mr. Gopi Gupta (Kotak Mahindra) – Conducted a Talk on Topic: Introduction to Corporate Finance, Mutual Funds/ General Insurance and Life Insurance on 26th November 2021.
- Mr. Anurag Saxena (General Manager of Lycot Clothing) – a Motivational Speaker, conducted a workshop on topic: “Soft skills for career success” on 27th November 2021.
- Mr. Devendra Jaiswal Organised 1-Day Online workshop on Data Analysis in R Using STATCRAFT- in collaboration with STATCRAFT, Bangalore on 23rd November, 2021.
- CSR Promising School Award
- Movie Club- Founder’s movie on the life of the founder of McDonald and Pursuit of Happiness based on the life of Gardener Quincy Troupe.

December 2021

- On 4th & 5th Dec 2021, The Kanpur Literature Festival was being organised. It aim to celebrate the world of stories, poetry and music. During this many exhibitions of photography, painting, installation art and fine art were also organized.
- CS Navya Bajpai attended a webinar on ‘Corporate Insolvency and Restrictions’ by ICSI on 18th Dec, 2021.

January 2022

- On 31st Jan 2022, a curtain raiser to Union Budget 2022 was organised for developing student perspective. The session was organised online by the International Business Club.
- On 12th January, 2022, Niche- the Marketing club of GHS-IMR hosted a Workshop on Canva & Corel draw under the guidance of Dr. (Prof.) Shekhar Trivedi. Aditi Gupta and Satya Baranwal took the initiative for Canva. This Student activity aim to build Designing perspective in the PGDM Students.
- Mr. Amit Gupta, alumni of GHS-IMR on 22nd Jan 2022, shared his experience as a Senior Research Analyst in a guest lecture with the students. Topic of the lecture was- “MASTERING YOURSELF IS THE REAL POWER.”

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- Presentation of students on success stories of products.(28-29 Jan 2022)
- 2-Presentation of students on failure stories of products(18-19 Jan 2022)

February 2022

- On 9th Feb, 2022 a Panel discussion on Union Budget 2022-23 was briefed by the group of following panelist:- Mr. Rajesh Kumar, CS Gopesh Sahu, CA Manan Agarwal, CA Hemant Yadav and Mr. Vinay Rai
- The 5th Brandcraft Summit was organised on 19th Feb 2022 & 26th Feb 2022. Brandcraft, a Marketing summit of GHS-IMR was focused on different types of marketing initiatives to nurture & develop the brands from different industries, giving the competitive advantage to the firms with the theme of “Agile marketing in VUCA world”.
- A Guest Lecture on CSR & Sustainability was taken by Mr. Ashish Singh on Feb 08th, 2022. The lecture was aimed to address the clear vision over “Corporate Social Responsibility and Sustainability.”
- Mr. Anurag Saxena conducted a talk on Topic of Public Speaking on 15th Feb 2022.
- Dr. Kunwar Milind Singh reviewed a paper for Asia Economic Letter on 27th Feb 2022.
- The interaction was conducted through virtual mode where Mr. Sumit Raghunath, Mr. Gaurav Jain, Mr. Shashank Tripathi were invited.
- Topic: Data Science in supply chain analysis using block chain technology Faculty: Prof.(Dr) Rahul Goyal Status: Patent Registered in Germany

March 2022

- The student of GHS-IMR, PGDM second year batch (2020-2022) went for a 6 days International study tour to Dubai (UAE) from 15th March, 2022 to 20th March 2022. The International study tour includes visits to the capital city of Emirates Dubai. Where students visited Dubai Dhow Cruise creek Experience, experience Emirates culture, enjoyed adventurous Desert comprise safaris, wildlife-watching on a Land Rover. Students also participated in Great Dubai Expo 2022.
- A special training session on “Dining etiquettes and table manners” was organized for 1st year PGDM students of Dr. Gaur Hari Singhania Institute of Management and Research, Kanpur on 15th March, 2022 at Hotel Royal Cliff. It was facilitated by Mr. Saurav Mangal, Manager, and Hotel Royal Cliff.
- On 8th March, 2022 a virtual Student Development Program on the topic of “How to stay safe on the internet” was taken by Speaker- Prof. Modi, from IIT Kanpur. He explained about the cyber security and how our data is stolen and how we can stay safe from all these. He also explained about the secure domain duckducklink.in.
- On 6th March 2022, Speaker: Mr. Awadh Dubey conducted a session on Topic: Life beyond work at Venue: Merchant Chamber. He realistically explained what “Life beyond Work” is.
- On 5th March 2022, IT department of GHS-IMR conducted an online workshop on LinkedIn marketing and profile optimization.

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- Dr. Shekhar Trivedi was appointed as a member in Board of studies of Sanskriti University.

April 2022

- On 1st -5th April 2022, PGP 1st students made a Factory visit to Ashok Leyland Plant, Rudrapur. This involved an adventurous activity at Pangot
- "I am Kalam" a movie on former President of India, Dr. APJ Abdul Kalam was shown to the student of PGP 1 on 16th April at 2:30pm.
- From 23rd April 2022, Job Rise Certification program of "Wadhvani Foundation" has been started for PGP 1st Year. GHS-IMR has tied up with Wadhvani Foundation to provide a skill set programme to the students. The programme is named as "Job Rise".
- On 11th April, 2022, Dr. Saroj Kumar Mahapatra, Director KSOM took a guest lecture on the six key prominent factors that included courage, competence, communication, confidence, character & collaboration for achieving great success not only in career but also excelling in the race of life.
- On 20th April, 2022 Associate Dean of ITM Business School, Mumbai Dr. Sapna Modi took a special webinar on "Creative Problem Solving through Design Thinking". Her webinar was aimed to teach and inculcate creative thinking to the students.
- Mrs. Smriti Saxena participated in a Movie show on Saturday 16th April, "I Am Kalam" is a film about an inventive child from a very poor family, who is inspired by former President Dr. APJ Abdul Kalam.
- CS Navya Bajpai attended an online quiz on 'Insolvency and Bankruptcy Board of India' on 29th April, 2022 organised by ICSI.
- Adv. Navdeep Sridhar – lecture on IPR

The students of PGDM Batch 2021-23 got a wonderful opportunity to interact with Advocate Navdeep Sridhar. Mr. Sridhar is a practicing lawyer in the field of IPR and Corporate Laws who made us aware about what is intellectual property rights, why they are important and how it enables people to earn recognition and financial benefit for what they create and invent. He elaborately explained to us all the seven intellectual property rights and their purpose, and even showed us the videos regarding these rights. He further explained about infringement and misappropriation with respect to each one of them. The students got a good understanding of IPR's which would help them attain skills in every sphere.

- Educational excursion to Nainital -1st -5th April 2022 which involved adventure activity at Pangot. Factory visit of PGP 1 students to Ashok Leyland Plant, Rudrapur.
- 4-Service Blue Printing Presentation-11th April 2022
- 5-Mentor-Mentee Meeting – 22nd April 2022

May 2022

- On 14th May, 2022, students at GHS-IMR participated in a Virtual Industrial Visit to Mother Dairy Plant. Mother Dairy, a milk industry giant presented a formal interactive presentation to our students.

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- On 24th May, 2022, GHS-IMR students had a virtual Industrial Visit to Yakult, a DANONE product.
- Ms Satya Barnwal took a workshop on 'Designing on Canva' for students in the marketing club 'NICHE' on 5th May 2022.
- PGDM students experienced the operations at Yakult. A proper presentation is shown to the students on probiotic fermented milk drink.
- Mrs. Smriti Saxena organised a Risk taking Game on Wednesday 4th May, 2022.
- Er. Devendra Jaiswal participated in The CII Business Summit is scheduled on 11 – 12th May 2022 over Virtual Platform. Theme for the Summit was "Being Future Ready".
- On 28th May 2022, GHS-IMR has been awarded 2nd in UP and 5th Rank all India for 'Best Management Practices & Systems' by the renowned Education World Magazine. The award ceremony took place at Leela Ambience Hotel, Gurugram
- Dr Shekhar Trivedi chaired the session on 'Corporate Social Responsibility' in the International Business Conference organized by Kahramanmaras University, Turkey on 13th May 2022
- GHS-IMR in collaboration with India's most popular RSPL Group, has started "Poonam Gyanchandani Memorial Scholarship" of Rs 2 Lacs to top 7 meritorious PGDM students of the academic session 2022-24.
- Dr. Shekhar Trivedi has successfully completed a certification course by Google on 'Foundations of User Experience Design on UX/UI design' on May 2nd, 2022.
- Dr Shekhar Trivedi was invited as Key Note Speaker on 'Designing & Development of Business Games – An Instructor's perspective' in the International Business Conference organized by Kahramanmaras University, Turkey on 13th May 2022.
- GHSIMR has tied up with **Wadhvani Foundation** to provide a skill set programme to the students. The programme is named as "**Job Rise** ", under which students learn and assess themselves on the Online portal of Wadhvani foundation. The coordination of the programme is being handled by CS Navya Bajpai from GHSIMR mad by Ms. Simmi from Wadhvani Foundation. The students attend and self assess themselves and then once a week the faculties and students meet over zoom call to discuss their problems and collaborate further on the programme. For the month of May only one online session could be conducted as the students then went for their summer internship. The said Session was conducted on 9th May 2022.
- A workshop on **Programme Outcomes and courses outcomes** by Prof. Yadav, IIMT Noida on 5th May.
- An **Activity on Communication barrier** by Dr. Parul Goyal on 6th May 2022.
- **Wadhvani foundation Programme** held on 9th May 2022. Activity including- Risk Taking Activity, Group Energizer & communication barrier activity.
- Students were briefed about Do's and Don'ts of **Summer Internship**.
- **GHS-IMR has been awarded 2nd in UP and 5th all India ranking for 'Best management Practices & Systems' by Education World in Leela Ambience Hotel, Gurugram on 28th May 2022.**
- Two B-School surveys were filled.
- AICTE Data uploaded.

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- SIP 2022 begins.

June 2022

- Dr. Shekhar Trivedi did an FDP on Business Games for the faculty and staff of ITM, Vashi, and Mumbai on June 3rd 2022.
- Mr.Devendra Jaiswal attended the online Webinar series on Yoga titled 'योग: आयुर्वेदिक योगयोग |' on the occasion of International Yoga Day conducted by Indian Knowledge Systems at AICTE, New Delhi, scheduled on 7th June 2022 – 22nd June 2022.
- Mr. Devendra Jaiswal Attended the 3-Day workshop on Automation Anywhere Mastering Bots - Automation 360 scheduled on 28 Jun 2022 to 30 Jun 2022, conducted by Automation Anywhere.
- Mr. Devendra Jaiswal has attended an online webinar on Intellectual Property Rights (IPRs) i.e. Patents, Designs, Trademarks, GI & Copyrights, conducted by Rajiv Gandhi National Institute for Intellectual Property Management(RGNIIPM), Government of India, Center of Excellence for IPR training under the Ministry of Commerce & Industry.
- Mr. Devendra Jaiswal has completed the online Patent Analytics Course by Turnip Innovations.
- Successful conduction of Examinations.
- Preparation of Diploma Certificates for Convocation 2022.
- Mr. Devendra Jaiswal has wind-up the Preparation of Diploma Certificates for E-Convocation 2022